



**ABOUT THE  
OKLAHOMA  
ROUTE 66  
ASSOCIATION**



We are a not-for profit organization made up of volunteers who are dedicated to the promotion and preservation of Route 66.

*As a group, we strive to...*

- Work with communities and businesses to promote economic development and help enhance, improve, preserve, and recognize U.S. Route 66 in Oklahoma in their area.
- Distribute information and share resources about Route 66.
- Identify sites of historic or cultural significance along the Route and promote efforts to preserve Route 66 landmarks.
- Make available a speaker's bureau to present programs about Route 66.
- Organize events and fundraisers.

**Membership in our Association is open to anyone, from any state or nation, who cares about Route 66 and all it represents. We need people like you to help us celebrate, preserve and explore this uniquely American phenomenon that appeals to people from around the world.**

**Benefits of All Memberships:**

- Membership card
- Association quarterly newsletter
- Proud Member window cling
- One vote at Association general meetings

**Additional Benefits of Kid's Club Membership**

- Free Gift (one free per paid membership)
- Free admission to certain Association events
- Souvenir postcards

**Additional Benefits of Business Membership**

- One free business card size ad in the newsletter upon joining/renewing
- Free listing in newsletter and Trip Guide business directories
- Quantity of Trip Guides to distribute
- Opportunity to purchase advertising in Trip Guide at special membership rate
- Website listing/link on our website
- Business information distributed through Association traveling booth and at office
- Product discount to purchase Route 66 items
- An opportunity to be a checkpoint on Association cruises
- Route 66 shield window sign

**Additional Benefits of Benefactor Membership:**

- An honorary member of the Board of Trustees.
- Included in Association publications by level of membership unless the member requests not to be included.
- Other privileges of membership
- Membership certificate

A qualified member may pay a lump sum fee equal to 10 times the amount of the current membership dues and become a lifetime member of the Association.

**MEMBERSHIP APPLICATION**

Please fill out, include your check or money order made out to the Oklahoma Route 66 Association (in U.S.funds on a U.S. based bank) and mail to the address below.

**TYPE OF ANNUAL MEMBERSHIP:** (please circle)

- Individual.....\$20.00 YEAR
- Family..... \$30.00 YEAR
- Kids Club..... \$10.00 YEAR
- Overseas.....\$30.00 YEAR
- Business.....\$49.00 YEAR

Benefactor.....  
Bronze Silver Gold Platinum Titanium  
\$200/year \$300/year \$500/year \$1000/year \$2000/year  
Date\_\_\_\_\_

Name\_\_\_\_\_

Business Name\_\_\_\_\_

Child's Name for Kid's Club\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_

State\_\_\_\_\_ Zip\_\_\_\_\_

Country\_\_\_\_\_

Home phone\_\_\_\_\_

Business phone\_\_\_\_\_

Fax number\_\_\_\_\_

E-mail address\_\_\_\_\_

Credit Card Type & Expiration Date \_\_\_\_\_

Credit Card Number\_\_\_\_\_

Signature\_\_\_\_\_

*Write or call us for Oklahoma Route 66 travel information...*

**OKLAHOMA ROUTE 66 ASSOCIATION**

**P.O. Box 446**

**400 East Route 66  
Chandler, OK 74834**



**405-258-0008**

**www.oklahomaroute66.com**

**okrt66association@sbcglobal.net**

## OKLAHOMA- BIRTHPLACE OF ROUTE 66

Route 66, America's most beloved highway, was born right here in Oklahoma. Cyrus Avery, a Tulsa businessman and promoter of good roads, spearheaded the national committee that created the U.S. Highway System in 1926. He championed a Chicago to Los Angeles route that dropped south through Oklahoma, then turned west through Texas, New Mexico, and Arizona. Avery also picked the now famous double sixes as the new road's official number.

After World War II, Oklahoma was the home of the National Highway 66 Association, the group responsible for the promotion of Route 66 on a nationwide basis.

Ironically, Oklahoma was the first state to deal the Route its first official deathblow. In 1953, the Turner Turnpike (I-44) between Tulsa and Oklahoma City opened, bypassing 100 miles of the legendary road. Then the new four-lane, straight-as-an-arrow interstate system gobbled up section after section. By the mid 1980s, it was over—the entire Route had been bypassed. America's favorite highway was just a legend.

Funny thing about legends...they don't die. Although many shops and motels along the Road closed, others hung in there and waited. It took a few years, but then the Europeans and Americans alike began to rediscover the warmth, nostalgia, and wonderful diversity that permeate the 2,400 miles of Route 66.

In 1989, the Oklahoma legislature recognized the need for an agency to handle the preservation and promotion of Oklahoma Route 66. Soon thereafter, the Oklahoma Route 66 Association was born. We were the first state to design and install the distinctive historic markers and we are home to the first state-sponsored Route 66 Museum in the nation.

### STATE OF OKLAHOMA PROCLAMATION OK Scenic Byways Program

#### Route 66 Scenic Byway

**Whereas the Route 66 Scenic Byway is one of Oklahoma's most cherished treasures: and**

**Whereas the Route 66 Association has applied for Scenic Byway designation for the drive as an Oklahoma Scenic Byway: and**

**Whereas the Oklahoma Scenic Byways Advisory Council has reviewed the application and recommended official state byway designation of the scenic drive: and**

**Whereas the drive is a route of such magnitude as to qualify for the state Scenic Byway classification within the Oklahoma Scenic Byways program.**

**Therefore the Oklahoma Cabinet Secretary for Transportation on behalf of the Oklahoma Scenic Byways program and the people of the great State of Oklahoma does hereby proclaim the Route 66 Scenic Byway as an official Oklahoma Scenic Byway.**

**Phil Tomlinson  
OK Cabinet Secretary of Transportation**



## CELEBRATE, PRESERVE & EXPLORE OKLAHOMA ROUTE 66

*Through the Oklahoma Route 66 Association*



### Membership Application



Photo by Emily Priddy