



NEWSLETTER

A Quarterly Publication

A Non-profit Corporation

MAY '90

Vol. 1 , No. 3



JUNE 9 - 10 - ROUTE 66 EVENTS
DURING CRUISE

BRISTOW - Lebanese Festival, Tabouli Tasting and Longest Bowl of Tabouli.

CATOOSA - Molly's Landing Restaurant - An Arts and Crafts Show.

CHANDLER - June 6th - Crowning of Mr. and Mrs. Route 66. June 9th - Street dance and Twist contest in p.m.

DAVENPORT - Arts and Crafts Festival Concessions, Horse Trail Rides - Mr. and Mrs. Route 66.

DEPEW - Last Chance Saloon, Free Popcorn and Refreshments. Local entertainment at the old hardware building. Bake sales by the Methodist Church.

EDMOND - Flowers for the first cars through town. Canterbury Arts Festival.

SAPULPA - Mr. and Mrs. Route 66, BBQ, Merchants Fair, Auto Olympics, Street Dance, Music Festival.

STROUD - Pow-Wows at Sac & Fox Reservation, Dances, Warpath, Greasy Hamburger Festival, Sidewalk Sales.

WARR ACRES - Governor will be there for the sign dedication on June 6. Car Club Event.

YUKON - Jim Clark Chevy will be giving away 3 trophies for the cruise drivers in three categories: Original, Custom, and Street Rod. There will be an Antique Flea Market, a Classic Car Show at the Town Plaza Center. Chisolm Trail Festival, Western Gun fights, Chili Cookoff, Longhorn Parade at 5:30, PRCA Rodeo at 8:00, Longhorn Cattle Drive (from Yukon to the OKC West Stockyards on 66 Highway).

A Sign of Progress

June 6, 1990, will mark a day of significance in the Oklahoma Route 66 project. Governor Henry Bellmon will dedicate the historic route signs which will be installed along the route. The dedication ceremony will be at 2:30 p.m. in Warr Acres, Oklahoma, near the Community Bank. An existing state highway 66 sign will be replaced with the new route marker. All members are invited to attend. Also participating will be Neal McCaleb, the Secretary of the Department of Transportation, and Glenn Sullivan, the Executive Director of the Oklahoma Tourism and Recreation Department.

MARKETPLACE
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AGENCY
INC.

121 Broadway
P.O. Box 310
Davenport, OK 74026
(918) 377-2355

**MAX STOLL
RONALD E. BURDEN**

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For All Your Insurance Needs"



Homecoming '90 Banners

Twenty banners will be available for the Oklahoma Route 66 Cruise. Each town which is participating at a validation or a registration point will receive a banner for use the day of the Run. Due to the statewide demand for the Homecoming '90 banners, the banners will not be available until a few days before the event on June 9 - 10. The banners will be delivered by a member of the Association to each participating town.



**CENTRAL OKLAHOMA
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DAVENPORT OKLA. 74026-0789

P.O. BOX 789
PHONE 918-377-2241
FAX 918-377-2506

Davenport Prepares for a Huge Crowd

The Lincoln County Route 66 Association will host its First Annual Arts and Crafts Festival on June 8, 9 and 10 in Davenport, Oklahoma. The Festival is being held in conjunction with Oklahoma's Homecoming '90 and the State Route 66 Association Poker Cruise between Claremore and El Reno.

Live entertainment and door prizes will enhance one of the state's largest open-air craft festivals.

Davenport is located on Route 66 approximately half way between Tulsa and Oklahoma City. Booth space is available. For information call Jeanne Miller at 918/377-2778 or Ron Burden 918/377-2241.



ANTIQUe MALL

Hours: Tues.-Sat 10:00 to 6:00
Sunday 1:00 to 5:00

1629 East U.S. 66
El Reno, OK 73036

(405) 262-9366
Ray & Katy Ruth

Discover Oklahoma - Route 66

The Oklahoma Route 66 travel guide is complete! Currently at the press, the guide will be available for distribution on June 6. Copies of the guide will be available at the Erick, Catoosa and Miami Visitor Information Centers, from the Administrative Office of the Oklahoma Tourism and Recreation Department or from the Oklahoma Route 66 Association.



Route 66 Poker Run Sock Hop

The only stop in Oklahoma City for the Route 66 Poker Run!
Let the Central Oklahoma Classic Chevy Club entertain you in
the Oklahoma City style after our Nifty Nineties Car Show

Trophies to 66ers

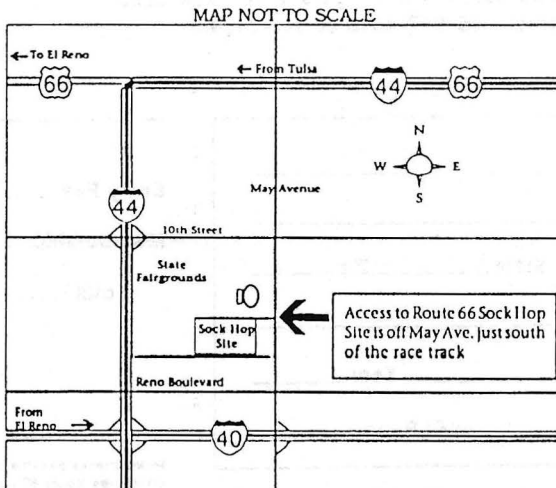
- ★ Best supporter of Route 66
- ★ Show your enthusiasm on this one
- ★ Best Pre-'48
- ★ Best '49-'57
- ★ Best '58-'70
- ★ Best '71-'90

Trophies will be judged by officers or
representatives of 5 Oklahoma City-area
car clubs.

Saturday, June 9
at the old drag
strip on the
Oklahoma City
State Fairgrounds
5:30 pm—7:30 pm
Bring your
dancing shoes

Free Cold Drinks and no admission fee
to Route 66 Poker Run Participants

LIVE MUSIC
BY
THE
STINGRAYS



Central Oklahoma
Classic
CHEVY
Club

Call (405) 329-6864 or (405) 366-8188
for more information



JUNE 8, 9 & 10

*166 miles
El Reno to
Claremore*



*166 miles
Claremore to
El Reno*

Presents The

Air Show	First Annual	Concessions
Door Prizes	Oklahoma	Carnival
Dash Plaques	Route 66 Cruise	Craft Show
	<i>Poker Run!</i>	
Sunday Award Ceremony <i>In Bristow</i>		Downtown Events
50's & 60's Music Provided		

by KOMA 1520 AM

Sidewalk Sale

Registration - Friday at Host Motels - 4-10 P.M.

For more information contact Mark Rodgers at 405-258-2250
or Jack R. Carnes 405-947-4013 or 947-8434.

Name _____

Address _____

City _____ State _____ Zip _____

Club Affiliation _____

Type of Car _____ Year _____

Desired Starting Point: Claremore _____ or El Reno _____

Entry Fee \$15.00

Membership . . \$10.00

Total \$25.00

Make checks payable to (mail to):
Oklahoma Route 66 Assoc.
P.O. Box 166
Oklahoma City, OK 73102

I, _____ hereby authorize the Oklahoma Route 66 Association to use any and all pictures and/or videos, taken during the Route 66 Cruise for promotional purposes. I also release the Oklahoma Route 66 Association of any liability of injury or damages to personal property incurred during the event.

As You Travel Along I-40, Stop in Clinton and See

Oklahoma!

LIVE IN THE PARK '90

Add a fun evening of musical entertainment to your itinerary as you journey through Western Oklahoma.

Be a part of the excitement that is *Oklahoma!* See the summer production of the great Rodgers & Hammerstein musical performed at the historical McLain-Rogers Park Amphitheatre in **Clinton, Oklahoma.**

•**Dates**•

August 4, 5, 6, 10, & 11

Curtain 8:30 p.m.

•**Admission**•

Reserved Seats \$7.00 • General Admission \$5.00

ABOUT MCLAIN-ROGERS PARK

McLain Rogers Park was a WPA project that was built in 1938 and boasts a 3,000 seat outdoor amphitheatre. The architecture seen in the structure of the amphitheatre and the park entrances is the Art Deco style in fashion in the early 1930s. The amphitheatre is perfectly suited to host live theatrical productions, concerts and other events. When the park was new, it served as a rest stop along the historic Route 66. Now it is a center of family activity with an olympic-sized swimming pool, water slide, miniature golf course, and sand volleyball courts.

For Information call or write the Clinton Chamber of Commerce at
P.O. Box 1595, Clinton, OK 73601, (405)323-2222 or
1-800-759-1397.

Oklahoma Homecoming '90

One of the Largest Open Air

Arts & Crafts Shows

in Oklahoma

June 8, 9, 10th 1990

- Will be promoted heavily
Statewide & in Surrounding States
- Over 1500 Booth Spaces Available
- Classic Car Poker Cruise
Saturday June 9th
- Entertainment
- Door Prizes
- Davenport Ball Field-on Route 66.



Sponsored by:
Lincoln County Route 66 Assoc.
Booth Space Available
Contact
Jeanne Miller 918-377-2778



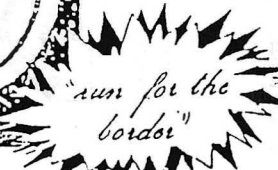
Pat Smith 405-258-2953



Third Annual

ROUTE 66 ROD & CUSTOM ROUNDUP

September 15, 1990
ELK CITY, OKLAHOMA



Sponsored by the Chamber of Commerce Convention & Tourism Committee

The Route 66 Rod & Custom Roundup will be a poker run for 1990. After registering at the City Park, participants who came from west of Elk City will travel Route 66 east to ~~Jeddy Hill~~, stopping at check points in towns along the way to have a form validated or to draw a playing card. Those coming from east of Elk City will travel Route 66 west to McLean, Texas. After a leisurely 66 mile drive, participants will return their validation forms to the Convention Center then go to the Elk City Holiday Inn for a party. Awards will be presented for various poker hands, and drawings will be held for prizes donated by businesses in participating towns. The event is open to all street legal vehicles. Several classic cars are expected, but families in their grocery-getters, bicycle groups, motorcycle clubs, senior citizen groups, and bus tours are invited to "Get your kicks on Route 66". This event will take place the same weekend as the 16th Annual Fall Festival of the Arts, held at the Elk City Civic Center. Sunday, Roundup participants will be free to attend the Festival, and if they wish, to return home via the part of Route 66 which their counterparts traveled during the Roundup.

Registration will be from 8 a.m. until noon at City Park. A show and shine will be held from 6 p.m. until 7 p.m. at the Convention Center for those who want to show off their vehicles. Participant validation forms must be returned to the Convention Center by 7 p.m., and the party at the Holiday Inn will begin at 8 p.m.

Other Events Too...

16th Annual Fall Festival Of The Arts

Liability

The Chamber of Commerce reserves the right to prohibit entrance to acceptable behavior during the event. This reservation includes profane or vulgar conduct, printed matter or any act of poor character which the management considers objectionable. Poor behavior of the previous will be reason to deny admission. In the event of restriction or restriction, we will not be liable for returning any fees. In consideration of the acceptance of the right to participate, entrants, participants and spectators, by the execution of the entry form, release and discharge Chamber of Commerce, the City of Elk City, the State of Oklahoma, and their officers, directors, employees, agents and servants and anyone else connected with the event of and from any and all known or unknown injuries, damages, losses, judgments and costs less any costs whatsoever that may be suffered by the entrant to his person or property.

INFORMATION ON EVENT

Elk City Chamber of Commerce
Post Office Box 972
Elk City, Oklahoma 73648
(405)225-0207
HEADQUARTERS HOTEL

Holiday Inn / I-40 & Hwy 6
Elk City, Oklahoma
(405)225-6637



Open To All Street Legal Vehicles

ENTRY FORM

Name _____ Age _____ Phone _____
Address _____ City _____ State _____ Zip _____
Make _____ Year _____ Model _____
Club Affiliation _____ Miles Traveled _____

Pre-Entry \$12.00

At Gate \$15.00

Pre-Entry Deadline Postmarked September 1, 1989.

Show & Shine Participant

Please Remit Entry Fee To:
Chamber Of Commerce
Post Office Box 972
Elk City, OK 73648

GUARDIAN SIGNATURE: _____

For Participants Under 21

ONE OKLAHOMA '66ER IS A LEGEND

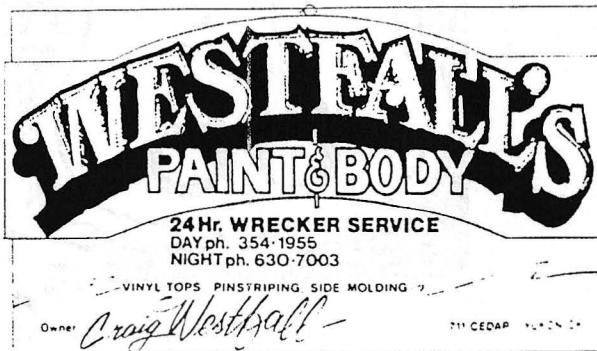
an article by Lura Nell Tolle

A western Oklahoma woman is helping to make the Hydro area, and especially the strip of Route 66 passing nearby, a popular place to be.

In recent weeks, Lucille Hamons has been interviewed by an Associated Press reporter, a Fort Worth, Texas reporter, went to Edmond, Oklahoma, for the filming of a documentary concerning Route 66 and on Thursday, a filming crew from Five Alive (Channel 5) Television, Oklahoma City, came for an interview.

Lucille Hamons has been the owner of a business on Route 66 since 1941. Her station and curio shop with Route 66 memorabilia is believed to be the oldest continuous business on Route 66 in Oklahoma.

Her legion of friends have sent clippings from newspapers from over the state. The friendly notes included with each one shows that the nostalgia of Hydro, Route 66 and western Oklahoma is memorable to those who live elsewhere.



Every day visitors from various places stop by for a chat and always leave enthused about the promotion and preservation of Route 66. The highway, sometimes called THE MAIN STREET OF AMERICA, is fast becoming the #1 tourist attraction in Oklahoma.

Lucille is an active charter member in the recently organized OKLAHOMA ROUTE 66 ASSOCIATION. She is anxious for western Oklahoma to become organized and promote the area.

"Each town should have a chapter in the state organization. If that seems too much to accomplish, then regular regional meetings should be held. Only through combining our efforts, can we expect to promote our area and entice tourists to stop by for a visit. Our area is unique to people from other places. I hope someone will step forward and be a leader of a group in western Oklahoma," she said.

The welcome mat is always out for a unique visit to the Hydro area. That includes Lucille's Station, a real booster for Hydro, Route 66 and western Oklahoma.



Lucille Hamons
405-663-2341

R. R. 1, Box 44
Hydro OK 73048

Nominations Requested

After the first Route 66 Cruise is complete, the Association will be planning projects for the fall of 1990 as well as for future years. Project nominations are requested by the Board of Directors. An example project nomination would be: Completion of the Round Barn Restoration in Arcadia. Cost estimates are requested along with a narrative which discusses the importance of the facility or project as it relates to Oklahoma and Route 66.

Nominations may be submitted by any member of the Oklahoma Route 66 Association. The following information should be included.

Route 66 Project Nomination

1. The name or description of the proposed project.
2. The location: (provide address and/or legal description if available).
3. The ownership of the site or facility.
4. Is the facility or site included on any governmental registry of historic sites? (If so, provide further information.)
5. Describe why the site/facility is important to Oklahoma and Route 66.
6. What work/action needs to be done?
7. What is the estimated cost?
8. Person submitting nomination.

9. What is the level of urgency in performing the work/action?

urgent (some action needed within 6 months)

important (action needed within one year)

needed (action needed within 2-3 years)

10. Other information:

Nominations should be submitted to:

Oklahoma Route 66 Assoc. Inc.
Attention: Project Committee
P.O. Box 166
Oklahoma City, OK 73102-0166

Tourism Product Development Assistance Available

If your community is interested in developing its potential in the area of tourism, then help is on the way. The Product Development Assistance program, sponsored by the Oklahoma Tourism and Recreation Department is available upon request. The team of Jerry Welch and Tom Myers have expertise in analyzing your community assets and liabilities while providing a positive approach to future development. Welch and Myers are knowledgeable about the Route 66 project goals and have participated in Association activities such as the Tulsa Statewide Membership Meeting. Interested?...call 405-521-2973 and ask for Jerry Welch or Tom Myers.


Resource Library is Growing

The Oklahoma Tourism and Recreation Department is serving as the repository for videos, publications and other resources regarding Route 66 and related issues. Included within the video library are the following:

- "Route 66 Revisited" - 5 minute video regarding Michael Wallis' upcoming book, Route 66 - The Mother Road
- "Tourism and Historic Preservation" - outlines the value of historic resources to tourism development programs and highlights efforts by small to large cities and the Challoochee Trace regional tourism program. Prepared by the National Trust for Historic Preservation.
- "The Gift of the Journey: America's Scenic Roadways" - produced by Scenic America with the aid of the National Geographic Society. Describes how to help protect and enhance America's scenic roadways.

- Homecoming '90
- Discover Oklahoma
- Route 66 - Images

Each of these videos is in VHS format and may be borrowed for use at Oklahoma Route 66 Chapter meetings. To schedule a film, call Kris Marek at 521-2973. Please allow sufficient time for receipt of the material. Return postage.



©

TEE SHIRTS

White, 50/50 Brand Name Shirt

Adults S, M, L, XL	\$15.00
XXL	\$16.00

PRICE INCLUDES SHIPPING AND SALES TAX

Tips of feathers & "Rediscover" are Red
Background is light Blue
Designed by Elk City artist Dan Mullenix, Jr.



P.O. Box 1313
Okmulgee, OK 74447

(918) 445-7761
Tulsa, OK

Something's Coming - Something Good!

Due to the creative efforts of the advanced graphics arts class at Central State University, the Association will have a new look. Under the direction of Dr. Jim Watson, who is a member of the Association, the class prepared a coordinated scheme of artwork which will create a colossal and unique image for the Oklahoma Route 66 Association. From brochures to street light pole banners, the new look is exciting.