

OKLAHOMA

ROUTE

66

Association

NEWSLETTER

GREETINGS AND HAPPY NEW YEAR

It has taken me some time to reevaluate and absorb 1990 accomplishments and efforts, and I have benefitted from the reflection. Upon being convinced of the positive progress the association achieved in our first full year, I can conclude that the Oklahoma Route 66 Association remains in good standing and is ready to "hit the route a-running!"

We will move forward with the introduction of new ideas and programming. I would hope that our outlook for the preservation and economic development of the route will be dynamic and progressive. Let us all accept the challenges of 1991 as we collectively pursue the prosperity deserving of those who believe in "the Spirit of Route 66."

A major concern involves our need to emphasize the importance of strong county and local chapters. You know what is best for your area and you know how to get it done. The state office will serve to coordinate your activities with the rest of the state, communicate our needs to the state and nation and inform you of the developments and activities in other route states. Economic development and quality of life summarize the issues we have and will target because it relates to your pocketbook and convenience. Support and encourage efforts of your local association.

In the future what we pursue should increase our membership. The care we take to assure the success of activities which "preserve, promote and develop" the route will generate memberships.

Be ready to act when the opportunity to get involved in the 2nd Annual Route 66 Cruise becomes available. Activities will build interest and membership. Route 66 is a hot item. There is a valuable culture to preserve on the route as well as economic prosperity.



We are dependent upon your input to direct the association towards achieving our goals.

*Kent Martindale,
President*

1990 CALENDAR OF 66 EVENTS

- APRIL 8 National Guard Armory.
. Preservation and Lincoln County.
. Route 66 Fund-Raiser.
- APRIL 19-21 Tulsa Swap Meet & Car Show.
- APRIL 26-28 Fun-Run, Arizona.
- JUNE 7-9 Illinois Cruise.
- JUNE 8-9 2nd Annual OK Rte 66 Cruise.
- JUNE 15-23 Corvette Trip.
- JULY 19-AUG 1 13th Annual Wing-Ding.
. Gold Wing Road Riders.
- SEPTEMBER 4th Annual Route 66.
. Round Up, Elk City, OK.
- NOVEMBER Annual Meeting.

FOR INFORMATION OR TO SUBMIT INFORMATION

CONTACT: **Oklahoma Route 66 Association**
6434 NW 39th Expressway
Suite D
Bethany, Ok 73008-2869
405-495-RT66

NEWS FROM ASSOCIATIONS NEEDED

It is important to communicate with all of the Route 66 Associations. Let this newsletter keep you in touch with other communities in Oklahoma and other state Route 66 organizations. Refer to the deadline dates on the back of the newsletter and please let the state office know what is going on.

FROM LINCOLN COUNTY


Members are pledging financial support for a study of the old armory building in Chandler on Route 66. April 8 has been chosen for a fundraiser auction to be held at the National Guard Armory. Central telephone will help by donating cellular phones. Following the resignation of Marshall Horn as president, Randy King will be the new president. Mr. Horn has moved to Tulsa but will continue to help the cause

Let the newsletter staff hear what is going on in your area.

ROUTE 66 THE MOTHER ROAD

A book chronicling the story of the world's most famous highway was released in the spring of 1990. It was written by Tulsa writer, Michael Wallis. Chapters on each of the eight Route 66 states, profiles of the famous and ordinary, and more than 225 historical and current photographs are included in the book.

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MR. AND MRS. ROUTE 66 CONTEST

Southwestern Bell Telephone Representative, Linda Byrd has informed the association that due to the success of last year's essay contest Southwestern Bell Telephone will sponsor a state contest to be conducted through the state office. The essay contest will be confined to persons 66 and older. The story should be 660 words and must state the place and time of the event. The event must pertain to Route 66. It is hoped that these stories will be printed and enjoyed even after the contest. For more information please read the enclosed flyer.

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66 SOUVENIRS



ROUTE 66

SECOND ANNUAL STATE CRUISE

The association is planning the 2nd annual state cruise to be held on June 8 and 9, 1991. Your help is vital to the State of Oklahoma in developing a coordinated program. Your community's input is greatly needed. If you can help please contact your local representative or the office in Bethany.

A Planning Session for the 1991 2nd Annual Route 66 Cruise was held on January 15 at the Warr Acres City Hall. The meeting was conducted by Sandy Koger of the special events committee. A program outline was developed and subcommittees were selected.

Three communities will be chosen for closing ceremonies. One each in the eastern, central and western parts of the state.

Don Mullenix, Elk City and Sandy Koger, Warr Acres, are co-directors of this event. They are very enthusiastic about the outcome of this 2 day state-wide celebration. Event dates are June 8 and 9, 1991. They ask that everyone get involved and help put on this great event.



Photo by: Carl Lee

Committee members working on a plan for the 2nd annual Route 66 Cruise.

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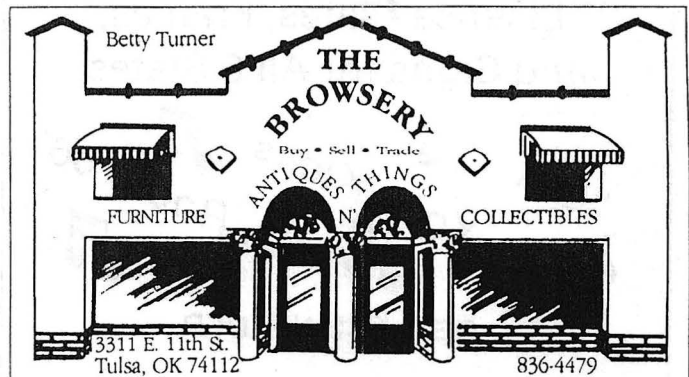
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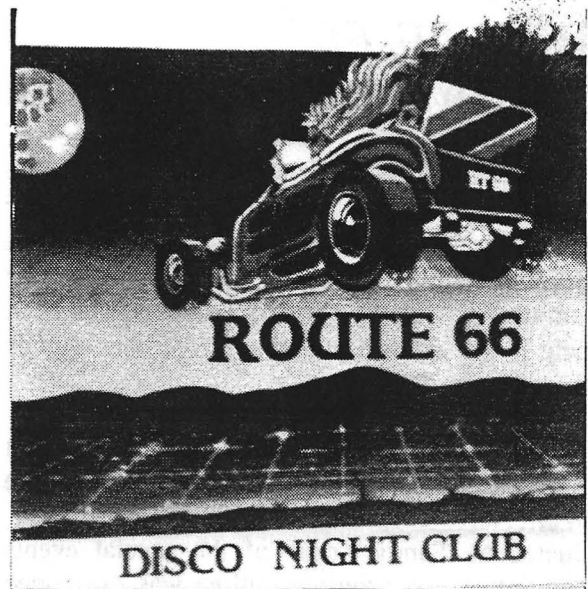
MEMBERSHIP REPORT

As of December 31, 1990, the Oklahoma Route 66 Association had 820 members. Renewals are being accepted for the ensuing year. Members not responding to *NOTIFICATION OF FEES DUE* will soon be deleted from the membership list. You are encouraged to remember to renew your membership at this time. You are a very important part of the Route 66 Association and your support is greatly needed.



JOIN AND UNITE

Oklahoma Route 66 Association needs your support. The purpose of the association is to preserve, promote, enhance and encourage the development of economic opportunities along U. S. Highway Route 66. Your membership will help rejuvenate and emphasize Oklahoma's attractions and attributes along the *MOTHER ROAD*. Many viable projects will unfold and all who travel this road as well as live in Oklahoma will reap the harvest. Route 66, the Mother Road, remains the centerfold in the rebirth of America, and therefore, the mainstay of our objectives. Take time to join the association by filling out the form on the back page.



The Route 66 Disco Night Club was discovered by W. O. and Imogene Nikkel of Del City, OK while on a trip to England. The club is owned and operated by a former Oklahoman.

The Route 66 Peddler

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ANNOUNCEMENT

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Bill McCully (405) 794-6840.
4TH Annual. . . . "Route 66" Rod & Custom.
(Sept. 21) Round-Up, Elk City, City Park.
West on 66. (405) 225-0207.

CORVETTE TRIPLE TREAT

66 Corvettes will leave Santa Monica, California, on June 15, 1991, and arrive in Chicago on June 23rd. They will travel 2500 miles, the full length of Route 66 through eight states. The group will be in Oklahoma around the 19th and are planning to stay overnight in Oklahoma City. Plans to visit other parts of Oklahoma are in the process of being finalized.

On June 24th the Corvette Enthusiasts will attend a convention in Springfield, Ill. And then on June 27th they will go to Bloomington, Ill. for another show.

ALONG ROUTE 66

ROUTE 66 MERCHANTS SERVE HOPE

In Tulsa, on Route 66, Al Beck's Operation Feed-A-Friend is serving up regular meals to people in need. Al's Place Restaurant has been preparing Sunday meals to anyone since January 1989.

Al's dream to provide a center with many services for the needy is becoming a reality. His plan is to be financed through recyclables. This will have a positive effect on the environment as well as caring for many people.

If you live in the Tulsa area and would like to help call Al at 584-7896. He will arrange to include you in his regular pick-up route.



ROUTE 66 COOKBOOK

Marian Clark, Tulsa, is writing a Route 66 cookbook. Her book will include recipes and stories about restaurants, bed and breakfasts and other food related businesses along the route today. It will also feature a historical section and biographical pieces and recipes from interesting people who lived along the route.

Marian Clark is a free-lance home-economist and has written regular food columns for several Oklahoma newspapers. Her first cookbook was published last year.

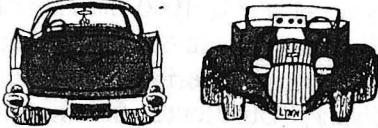
Anyone interested in being a part of this endeavor is welcomed. Related food stories, photographs and biographical sketches from the past and present are invited to share these with Ms. Clark. She may be contacted at 918-836-5424 or 10124 East 12th Street, Tulsa 74128.

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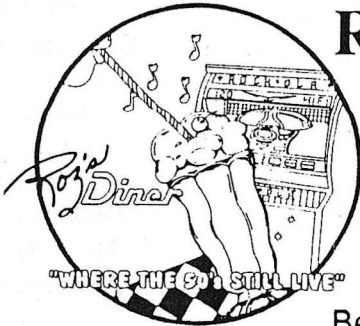
GET YOUR KICKS !!!

In Oklahoma Route 66 is sometimes identified by other numbers -69-I 40-but those along the highway still call it Old 66. Sometimes it is 2-lane and sometimes it is 4 and sometimes it just disappears in bigger roads.

At Commerce the business route is named for its' favorite son, Mickey Mantle. In Miami, see the old Coleman Theater. Check out the Buffalo Ranch in Afton and see the brahmalos and the turkens.

In Claremore you can see the Will Rogers Memorial. In Tulsa 66 is now 11th Street. Businesses in homes and castle-like gas stations line the street. Antique stores are abundant here.

If you have a favorite section of 66 through Oklahoma let us know where and why. We'll continue this in the next newsletter.



Roz's Diner

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OKLAHOMA ROUTE 66 ASSOCIATION

**OKLAHOMA ASSOCIATION
ANNUAL MEETING**

On November 17, 1990 the annual meeting of the Oklahoma Route 66 Association was held at the Holiday Inn Northwest in Oklahoma City. A display of Route 66 memorabilia was presented by Oklahoma County Trustee Danny Scott and Mary Scott for all to see during registration. Registration activities were coordinated by Ray Ruth and Kris Marek. Membership and door prize activities were conducted by Allan and Bess Long.

President Don Mullenix reflected on past activities and progress made during his term. He expressed gratitude for all who had given their time to ensure the success of many projects.

Special guests introduced were Bruce Meyers and Carolyn Brozek of the Kansas Route 66 Association; Delbert Trew from the Texas Route 66 Association; David Gaines, Santa Fe, from the National Parks Service and many others.

Kent Martindale presented nominees for the Board of Trustees. The following were confirmed as Trustees:

- Danny Scott. Ottawa.
- Ray Ruth. Canadian.
- Virgle Smith Rogers.
- Sherry Higgs Tulsa.
- Jeff Hembree Creek.
- Bill Webb Lincoln.
- Mary Lou Waller Oklahoma.
- Lucille Hamons Caddo.
- Allan Long Blaine.
- Chris Pollman Custer.
- Don Mullenix Washita.
- Jeannette Neff Beckham.
- Kent Martindale At-Large.
- Tom Carpenter At-Large.

Entertainment by "Grand Finale", a musical group from Bethany High School, was followed by guest speaker David Gaines, from the National Park Service. He explained that recent

legislation would distinguish the road from others, determine a focus for preservation and survey general resources. He complimented the initiative of Oklahoma's organization, study, highway markers and documentation.

Following lunch, Deputy State Historic Preservation Officer Melvena Heisch directed a workshop that outlined the process of registering properties and defining historical landmarks and buildings.

Before adjourning the newly-elected trustees selected officers and directors for the 1991-92 term. They are:

- Kent Martindale President.
- Ray Ruth Vice President.
- Mary Lou Waller Secretary.
- Bill Webb Treasurer.
- Linda Byrd Resource
- Eula Teuscher Preservation.
- Maxine Campbell Preservation.
- Jeannette Neff Membership.
- Marshall Horn Membership.
- Judy Alsip Publicity.
- Don Mullenix, Jr. Special Events.
- Sandy Koger Special Events.
- Nancy Lyon Executive Director.
- Mildred Farmer Staff/Volunteer.
- Florene Tinsley Staff/Volunteer.

ASSOCIATION OFFICE

Nancy Lyon, Executive Director, invites all to visit the association office. The volunteer staff will help answer your questions and show you around. Nancy always welcomes your help and interest.

Donations for the offices and meeting rooms as well as your time are always gratefully accepted! The office is located east of the *First National Bank of Bethany on Historic Route 66. The address is 6434 NW 39th Expressway, Suite D in Bethany.*

OKLAHOMA PORTRAIT OF A BUSINESS

BUSINESSES ARE AN INTEGRAL PART OF ROUTE 66 AND WE PLAN TO HI-LITE SOME OF THESE BUSINESSES IN OUR NEWSLETTER. IF YOU HAVE A BUSINESS YOU WOULD LIKE US TO USE, WRITE TO US.

January 3, 1991

Dear Route 66 Fans,

I would like to share the wonderful things that are happening to our business located in Davenport, OK., on the Mother Road.

We opened a small craft shop July 1, 1989 as a hobby for me and an outlet for my husband's love of woodworking. Now, 18 months later it has consumed our lives.

We started stocking Route 66 items in April 1990, and although our business has been growing all along, the promotion of Route 66 has caused a mushroom growth of our total business. The June car cruise brought us thousands of dollars and many new customers who, I am proud to say, are for the most part, regular customers.

Hurrah for Route 66 lovers and all the visitors we had from 44 states and 7 foreign countries.

We invite all Cruisers to stop by, say hello and browse through our hand crafted clocks, trains, quilts and yard ornaments (including Route 66 signs). See ya on Route 66!

CRAFTS BY ME - JOE AND JEANNE MILLER



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Harry Van Lunteren
The Netherlands

October 24, 1990

Dear Sirs,

Last September we had a marvelous vacation in the states. In three weeks we drove some 4,500 miles through Oklahoma, Kansas, Missouri, Arkansas, Texas, New Mexico, and Arizona. Your beautiful country is far too big and there is far too much to see to do just 66. I think every corner and every spot has its charms. In the Lincoln County Museum in Chandler I bought your brochure from the June 1990 Poker Run. The maps in that brochure made it a lot easier to find the right spots along Route 66. Though Dutch, I am a real 66 addict and I would like to become a member of your association. Please send me all the details.
Thank you in advance.

Truly yours, Harry Van Lunteren

OKLAHOMA ROUTE 66 ASSOCIATION

6434 NW 39th Expressway, Suite D
Bethany, OK 73008-2869
(405) 495-RT66

To join the Association

Fill out the form below and mail it and a check to the address above.

Name _____
Address _____

Telephone _____
Occupation _____
Select one: Individual \$10.
 Family \$15.
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 Sustaining \$100.

Memberships are good for one year. Your membership helps promote & preserve the heritage & future of Route 66 in Oklahoma.



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*Cruisin' Oklahomas
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Volunteers Needed

The Oklahoma Route 66 Association is seeking volunteers in two different areas:

1. Historian - The Association has a large collection of news articles about association events, meetings and organizational work. A person is needed to preserve and organize these materials for future benefit.

2. Inquiry Response - Each day letters are received requesting information about the association. A person is needed to help for about 3-4 hours one day per week to respond to written inquiries.

If you are interested, please call 405/947-4013 and leave your name and phone number.

Thank you.

Upcoming Event

This historic highway, celebrated around the world and mentioned in The Grapes of Wrath, will be the subject of a tribute held at 50 Penn Place on Saturday, June 16. Michael Wallis, author of Route 66 - The Mother Road, will be at Full Circle Bookstore from 10:00 a.m. - 6:00 p.m. as part of his national book signing tour. He will also conduct readings at 1:00 p.m. and 4:00 p.m. Other highlights include an Oklahoma City Corvette Club car display, the Oklahoma Route 66 Association featuring all types of Route 66 memorabilia and jitterbug dancing presented by Macia's Dance Studio. KTOK will be broadcasting live from 50 Penn Place throughout the day. For more information, contact 848-7940. Come out and get your kicks on Route 66.



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Board Meetings

The Board of Trustees for the Oklahoma Route 66 Association has a regular meeting on the 3rd Saturday or Sunday of each month. All members are welcome to attend. Meeting locations will vary, so, to get information about the next meeting site, please call 405-521-2973 or 405-947-4013.




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