

OKLAHOMA

ROUTE

66

Association

MAY, 1991

NEWSLETTER

CRUISE!! CRUISE!! CRUISE!!

SECOND ANNUAL ROUTE 66 CELEBRATION SET FOR JUNE 8-9

Oklahoma communities from Texola to Quapaw will observe the second annual Route 66 celebration June 8-9 along the famous road that served as the mainstreet of America before there was an interstate system. Oklahoma has more miles of the famous roadway than any other state. The highlight of the celebration is a "cruise" that involves prizes and provides an opportunity for "cruisers" to cover all or part of Oklahoma's 396 miles of the historic route. Participants are urged to "Take A Sentimental Journey", the theme for this year's cruise and participate in festivities planned in 46 different communities in 13 Oklahoma counties.

The Oklahoma Route 66 association and the Oklahoma Tourism and Recreation Department are promoting the event which will bring thousands of visitors from surrounding states into Oklahoma communities for the nostalgic events. Last year hundreds of visitors participated in the cruise and many drove vintage autos

and wore fashions reminiscent of the period when Route 66 played a major role in travel between Chicago and Los Angeles. Kent Martindale, President, said that this celebration is expected to grow each year as more tourists hear about the event.

Oklahoma is one of eight states hosting annual events in honor of the former U. S. highway that has been downgraded to state highway in most areas. Anyone interested in participating in the cruise should contact the Oklahoma Route 66 Association office at 6434 NW 39th Expressway, Suite D, Bethany, OK., 73008 before May 25. The Association telephone number is 405-495-RT66. Entry fees are \$20 for Route 66 Association members and \$30 for non-members. Early registrants will receive a \$5 discount. Registration is from 5 to 10 p.m. on June 7 and from 7 a.m. to noon June 8 at the Holiday Inn Northwest, Oklahoma City; the Southwest Airport Hotel, Tulsa; the City Park in Elk

City; Tilghman Park in Chandler or the Miami Civic Center.

Cruise participants will receive a passport and a map/booklet listing activities, celebrations, attractions and checkpoints in participating communities.

To be eligible, "cruisers" must travel Route 66 to any seven participating communities and have their passports validated at predesignated checkpoints. Passports must be turned in at Miami, Chandler or Elk City. Prizes will be awarded in closing ceremonies on June 9 in Miami, Chandler and Elk City.

Proceeds from the event support restoration projects of unique historic landmarks along the route.

CRUISE CHANDLER IN LINCOLN COUNTY

Our second annual event will be held in Tilghman Park at Chandler on June 8 and 9 from 9 a.m. to 6 p.m. Music, family fun, a fishing derby, yester-year stores are all part of the fun. Closing Ceremonies, an arts and crafts show, door prizes worth over \$2500, museums and entertainment will ensure the success of this great two-day event.

- Arts and Craft booths are available through Joann Robinson 405-258-2117.
- Commercial booths are available from Nancy Dodson at 405-258-0115
- Food vendors should contact Nancy Dodson at 405-258-0115
- *CHECK OUT THE CAR SHOW!*

CLOSING CEREMONY AT CHANDLER

■ JUNE 9 ■

1:00 P.M. Route 66 Welcome
 Boy Scouts Flag Ceremony
 1:10 Lincoln County On-Stage
 Cartoon Skit
 1:20 Drawing sponsor-Farm Fresh, Inc.
 1:30 State Representative, Don Kinnamon
 1:40 Drawing sponsor-LaGere-Walkingstick
 Insurance Company
 1:50 Lincoln County Route 66 President
 2:00 Presentation of Cruise Trophies by
 State Association Pres. Kent Martindale
 2:15 Drawing - Lincoln County Route 66
 2:25 Presentation of Mr. & Mrs. Route 66
 Linda Byrd of Southwestern Bell Telephone
 2:45 Drawing sponsor - O.G.& E.
 3:25 Auction of donations for Armory
 restoration
 3:40 Drawing Juke Box
 3:45 Closing Remarks
 3:55 Jennifer Wackett will sing
 "America the Beautiful!"

CRUISERS CAR SHOW

"Cruisers" wishing to enter their cars in the Chandler Car show for the participants of the 66 run should enter them between the hours of noon and 1:30 p.m. There will be four categories. They are Hot Rod, Passenger, Sports Cars and Pick-ups.



SCREEN PRINTING

109 W 11th - Box 195 - Chandler, OK 74834
 (405) 258-0416

CUSTOM WHOLESALE PRINTING
 T-SHIRTS CAPS SIGNS BANDANAS
 TAGS BUMPER STICKERS, ETC.
 CHANDLER, OK 1-405 258-0416

66 SOUVENIRS

CRUISE MIAMI IN OTTAWA COUNTY

Searchlights will mark the locations of registration and closing ceremonies in Miami during the celebration. Miami merchants and organizations are gearing up for the big celebration. There will be door prizes, trophies, free food and special discounts for participants.

Entertainment includes a street dance, Coleman Theater tours, golf, bowling and lake activities. Ride the Cherokee Queen, see the Dobson Memorial Museum and visit Harber Village.

For more information contact:

- Renick Kreeger at 918-542-6319 or 918-542-4045
- Colby Allen at 918-542-1180 or 918-675-4744
- Miami Chamber of Commerce at 918-542-4481

CRUISE ELK CITY

ELK CITY will host guests for the 2nd annual cruise with activities in City Park including golfing, train rides, swimming, volleyball, etc. Cruise participants can win a trip to Santa Monica, CA or an overnight retreat to the 4000 acre Safari B Ranch.

- Friday, June 7, 1991, 5:00 p.m. to 10:00 p.m. - registration and get acquainted mixer at the Elk City Holiday Inn.
- Saturday, June 8, 1991, 8:00 a.m. to 12:00 noon - registration at the Elk City Park. Coffee and donuts for cruise participants courtesy of Bob Maine Motors, located across the street.
- Sunday, June 9, 1991, 11:30 a.m. to 12:00 noon - a non-denominational service for those who wish to attend. This will be held outdoors at the Ackley Park Ball Field on Route 66.

OKLAHOMA ROUTE 66 OFFICE

Amidst all the activity at the office Mildred Farmer, our long-time volunteer, came down with pneumonia and she will be out of the office for some time. A lot of slack is being taken up by my new secretary, Judith Bodnar, but we still need more help. If interested, please contact me at 495-RT66.



Interest is mounting and a lot of calls and letters are coming in daily concerning the cruise and celebration. Information will be sent out to inform members about the latest developments as it becomes available.

This month we have received inquiries from a video film company in Wisconsin and a film company producing a (6-part) international television series called "Route 66: The Road West." The tentative shooting for the series is set for June through July 4, 1991. The video company will be in the area May 18 through June 1, 1991 shooting their documentary. Both companies have requested a variety of information to help them in their work and lists of facilities that are available for their crews.

Please be assured that we will strive to keep everything going as smoothly as possible. We very much need your support. If you can help in any way please let us know. The office hours are from 9 a.m. to 4 p.m. daily.

Nancy Lyon, Executive Director

"Get Your Kicks On"



BOB'S
BAR-B-Q

Catering Private Parties Custom Smoking To-Go Orders Cold Beer	Ribs Slabs Dinners Turkey Ham Sausage
--	--

Arcadia, OK206 E. Hwy 66396-2667

PRESERVATION ALONG ROUTE 66

If your community has a structure needing restoration that:

1. has great historical value
2. would benefit your area
3. would benefit Oklahomans
4. is located on Route 66

your preservation committee would like to hear from you for the purpose of giving you guidance in any way we might toward securing grants. We feel we could be beneficial in your efforts.

If this appeals to you, write us!

Eula Teuscher
Maxine Campbell
Route 66 Association
6434 N. W. 39th Expressway Suite D
Bethany, OK 73008-2969

NEW TRUSTEES APPOINTED

At the March 18th meeting, President, Kent Martindale introduced the newly appointed trustees. They are:

Bill Rector from Lincoln County
Linda Sooter from Craig County
Colby Allen from Ottawa County
L. D. Lewis from Rogers County
Tom Carpenter from Tulsa County
Danny Scott assumed an at-large vacancy.

The appointments were confirmed by a consensus.

Antique Reproductions Crafts and Supplies

CRAFTS BY ME
Route "66" in Davenport, Ok

Custom Woodwork Joe & Jeanne Miller
General Contracting 918-377-2778

DUTCH ROUTE 66 ASSOCIATION

Two Dutch Route 66 fans recently organized a Route 66 association outside the United States. It is one of the few foreign groups. There are eight existing state groups.

Fascinated by a Dutch radio broadcast, Hans Stuijbergen and Harry van Lunteren decided to make their first Route 66 trip in 1989 to visit northern Arizona. After their second trip in 1990, which covered the Springfield to Clines Corner stretch, they decided to form a Dutch fanclub!

Seeing the names of those who had travelled from their part of the world to The Lincoln County Museum of Pioneer History and The Petrified Wood National Park in guest books confirmed their idea that there was genuine interest.

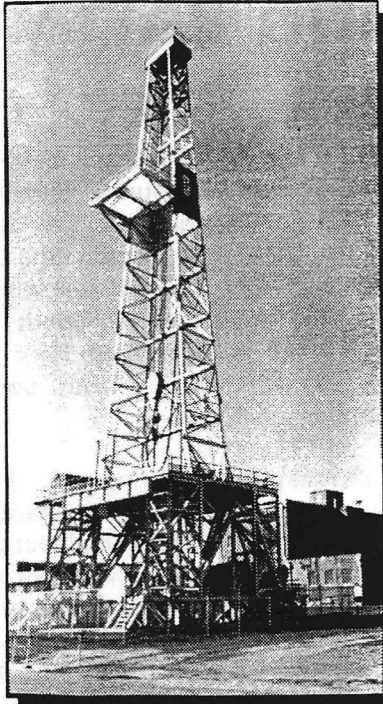
They hope to share stories and photographs, see films and videos and do anything else that keeps them kicking about Route 66 even though they are so far away. Related trips to the States are a possibility that a Dutch travel agency has expressed an interest in.

Hans and Harry hope to be in touch with Dutch fans and their American counterparts soon, as they make plans for their next trip. This time they will cover the Chicago-Springfield route. Any information, maps, etc., will be greatly appreciated.

The address is: Dutch Route 66 Association
Box 2013
1620 EA Hoorn
The Netherlands

ELK CITY ATTRACTIONS

Elk City has two exciting new tourist attractions awaiting this summer's visitors.



The Anadarko Basin Museum of Natural History has just added Parker Rig #114 to its collection. This 179 foot monster towering over the heart of downtown Elk City is the world's tallest oil rig not currently in operation. The rig and two identical sister rigs

were built in the mid-60's for the Atomic Energy Commission. They were used to drill deep shafts in Alaska for testing of atomic bombs. Later, they were modified for conventional oil and gas exploration. The museum is located in the former Casa Grande Hotel at the corner of Main and Third (Route 66) and is open seven days a week.

Oklahoma's newest major attraction is Bear Creek Wildlife. It offers a 3 mile drive-thru safari filled with 17 species of exotic animals. It also has a petting zoo, a gift shop featuring crafts promoting Oklahoma Heritage, a snack bar, and Belle Star's Hideout. The Hideout features steaks, elk, venison, buffalo, alligator, seafood and quail.

The Park is open from 10 a.m. all year. From Route 66, go three miles south on Merritt Road and 1 1/2 miles west.

LETTERS

Dear Nancy,

On Saturday, February 16th, our church had a very successful 1940's style U.S.O. Sweetheart Party with live music and all.

The use of the materials loaned to us by yourself and your organization was greatly appreciated.

Just like our nation did during the 40's, our church joined together, young and old alike, and we all had a wonderful time.

Thank you!

Sincerely,

Phil Gray

Dear Route 66 Association,

Here is a check for the postage and membership. Your booklet is wonderful! Exactly what I was looking for. It alone is worth the \$10 to me so I am completing my application to become a member for the next year. Looking forward to my trip in April.

Thanks again for everything!

Sandra L. Zelask



CENTRAL OKLAHOMA TELEPHONE COMPANY

Business Telephone Systems,
Cellular Telephones, Fax Machines,
Satellite Programming for Home Dish
Owners

BUSINESS OFFICE
223 BROADWAY
DAVENPORT, OKLA. 74026-0789

P.O. BOX 783
PHONE 918-377-2241
FAX 918-377-2506



Photo: Richard Sumpter & David Lopez
State Department of Transportation

Last section of the entire Route through NE Oklahoma was a short section from Miami to Afton. This section was proved by fall, 1937. On September 14, 1937, Governor E. W. Marland presided over a ribbon-cutting ceremony celebrating the occasion at the U. S. Bridge outside of Tulsa.

THANK YOU

Thanks to David Lopez and Richard Sumpter transportation specialists at the Oklahoma Department of Transportation, we now have detailed maps of Oklahoma in our office showing the old alignments of Route 66.

The maps will be used in the cruise guide. Mr. Lopez and Mr. Sumpter spent a great deal of time and effort in producing the maps so they would be available before the cruise.

We look forward to working with them again.

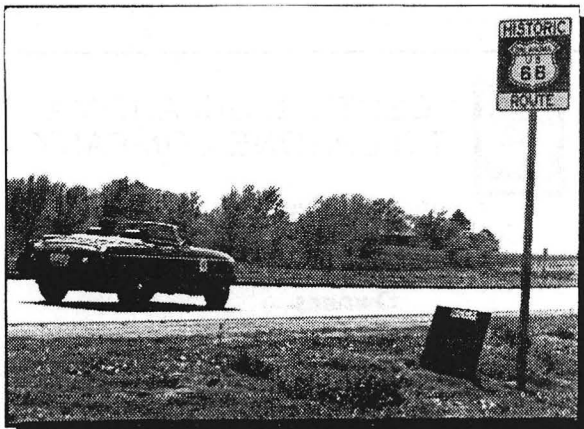


Photo: Steve England, SCCA

ROUTE 66 TOURING RALLY

The south steps of the State Capital will be the starting point for the Route 66 Touring Rally on Sunday, May 19th. Co-sponsored by the Association and the Oklahoma Region Sports Car Club of America (SCCA), the rally will wind its way off and on Route 66 for about a hundred miles and finish at Eldon Lyon Park in Bethany with a "BYOP" - bring your own picnic!

According to rallymaster Steve England, the rally is similar to a Poker Run since contestants follow written route instructions. The object is to maintain preset average speeds and arrive at checkpoints on time. Checkpoint locations are not known to participants until the start of the race and points are taken off for being early or late.

Registration opens at noon and cars will leave one minute apart starting at 1:01. Entry fees are \$10 for members and \$15 for non-members. Any vehicle is allowed as long as it meets safety standards and has insurance. Trophies will be awarded in three classes: novice, experienced and "equipped". Equipped refers to computers, timing devices and odometers. Special awards will be given to the following: American car, British car, German car, Asian car, oldest car, club award, club team and a family award will be given to the highest placing car with two or more generations on board.

Rallying is a non-speed, family sport with the emphasis on fun and fellowship. Route 66 lends a scenic, historic touch and this event should be memorable. Entry blanks are available at the Association and walk-ins are welcome. For more information contact:

Nancy Lyon at 405-495-RT66 or
Steve England at 405-751-3912.

CALIFORNIA N EXPLORES ROUTE 66

A former Southern Californian, who claims he was born to wander, is creating an on the road career for himself. J. Thomas McClelland, 58, was born in St Louis but grew up in southern California. Now residing in Sacramento, he won't be there long.

Tired of the workaday world, he started a publication that will take him to the backroads and small towns of America.

The third edition of his quarterly tabloid came off the press in February. The SLOW LANE JOURNAL is 28 pages of McClelland's reportage of travels.

His wanderlust continues. Claiming he has the attention span of a 12 year old he has shifted gears again. He has driven more than 11,500 miles this year on his new adventure. He spent three weeks in Germany where he added 2,740 of the total miles. His main story beat, however, is the U.S. His February SLOW LANE JOURNAL covers off-beat events and characters in five states: California, Arizona, New Mexico, Texas and Oklahoma.

He followed nostalgic Highway 66 as much as he could from Clinton, Oklahoma to Flagstaff, Arizona. He gives much coverage to the old highway, a road his parents took him on to visit relatives in the Missouri Ozarks after World War II. "I can see why so many people are enthused about the rebirth of the famous highway," McClelland said after his December trip. "It's a big part of America and there is a special feeling when one can trace the path of the old road."

On his December trip, McClelland overnighed in Amarillo, Texas, Grants, New Mexico and Flagstaff, Arizona. These are all old Route 66 towns. He plans to give more coverage to Route 66 in future editions.

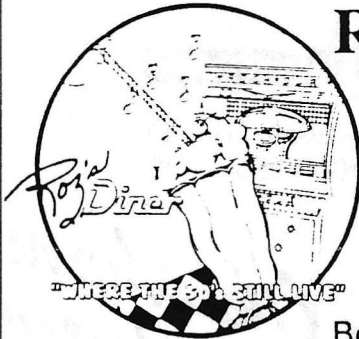
In his travels, he drops bundles of the papers to RV parks throughout the country, anything to help spread the word. His primary audience is "the older kids of America, those who love to wander - or even get lost." On upcoming trips,

McClelland says he will drive a motor home, emblazoned with his publication's logo in the shape of a 2-lane road. Inside his traveling office, he will have his typesetting and layout equipment, 35mm cameras and a video camera.

Yearly subscriptions, priced at \$9.50, can be obtained by writing Tom McClelland, P. O. Box 876, Sacramento, California 95812.

1991 CALENDAR OF 66 EVENTS

May 15	Route 66 Touring Rally
June 7-9	Illinois Cruise
June 8-9	2nd Annual OK Tour 66 Cruise
June 15-23	Corvette Trip
July 19-Aug	13th Annual Wing-Ding Gold Wing Road Riders
August	Annual Meeting



Roz's Diner

Home style Cooking
Rockola Juke Box
See our 1950 Philco

5310 Rockwell
1 minute north
of Route 66
Bethany, OK 789-1400

Betty Turner


THE BROWSEY

Buy • Sell • Trade

ANTIQUES THINGS

FURNITURE COLLECTIBLES

3311 E. 11th St.
Tulsa, OK 74112



836-4479

OKLAHOMA ROUTE 66 ASSOCIATION

6434 NW 39th Expressway, Suite D
Bethany, OK 73008-2869
(405) 495-RT66

To join the Association

Fill out the form below and mail it and a
check to the address above.

Name _____
Address _____

Telephone _____
Occupation _____
Select one: Individual \$10.
 Family \$15.
 Business \$25.
 Organization \$30.
 Sustaining \$100.

Memberships are good for one year. Your
membership helps promote & preserve the
heritage & future of Route 66 in Oklahoma.



6434 NW 39th Expressway, Suite D
Bethany, OK 73008-2869

*Cruisin' Oklahomas
heritage and future.*

QUARTERLY NEWSLETTER

Editor: JUDY ALSIP
Production: NANCY LYON
Production Assistant: MILDRED FARMER
Advertising Director: JUDITH BODNAR

To submit copy, place an ad, or change your mailing address:

Please write to the address to the left.

Copy deadlines	Issue dates
January 15	February
April 15	May
July 15	August
October 15	November

Ad rates

\$2.50 per column inch (3 1/2"x1")

Business card (3 1/2"x2"): \$5.00

Your ad reaches 800+ Association members
plus numerous pass-along readers.

Please support your Association advertisers.

NONPROFIT ORGAN.
US POSTAGE
PAID
OKLAHOMA CITY, OK
PERMIT NUMBER 1005