

# ON THE ROAD ...

Volume 16, No. 2

May 2004

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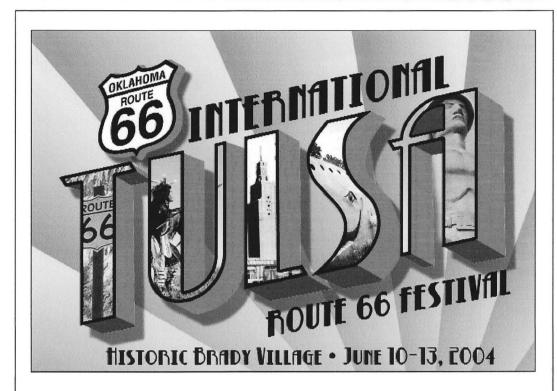
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### CALLING ALL ROUTE 66 ENTHUSIASTS ...

Mark your calendar now and make plans to spend June 10-13 in Tulsa as the International Tulsa Route 66 Festival comes to town.

The festival, which celebrates the history of the Mother Road in the hometown of Cyrus Avery, the "Father of Route 66," kicks off the evening of June 10 with a concert by Asleep at the Wheel and the opening of vendor booths and exhibits by Route 66 authors and artists. The booths and exhibits will remain open all weekend.

June 11 brings the annual John Steinbeck Awards Evening, which honors some of the "movers and shakers" of Route 66 and culminates in the presentation of the prestigious Cyrus Avery and John Steinbeck awards. The Cyrus Avery Award honors an exceptional historic preservation project on Route 66, and the Steinbeck Award honors an individual who has made a significant contribution to the Mother Road.

Tours of Tulsa attractions including the Boston Avenue Methodist Church, Mayo Hotel and other historic sites will be offered June 12. The "Route 66 CPA Run," a 5K run/walk, is also scheduled for the morning of June 12, along with a Route 66 road rally. A tour of the historic Greenwood district is slated for June 13 and will cover the area of Tulsa once known as America's "Black Wall Street." Read on for details about these events and more.

For more information, visit www.tulsa66festival.com.



### Calendar of events

Darryl Starbird's Rod and Custom Car Show. 10 a.m. to 5 p.m. June 5-6 at the National Rod & custom Car Hall of Fame in Afton. Outdoor show. For more information, call (918) 257-4234 or visit www.darrylstarbird.com.

A Small Town Weekend. June 4-6 on Sunset Drive in El Reno. Classic car weekend with a concert Friday evening and hot wheel races, a legal Route 66 burnout and closed cruise Saturday. Free admission. For more information, call (405) 262-3876 or visit www.ercruisers.com.

Route 66 Blowout. 9 a.m. to 3 p.m. June 5 in downtown Sapulpa. Classic car, truck and motorcycle show, arts and crafts, live music, children's activities and more. Free admission. For more information, call (918) 224-5709, e-mail stfleak@aol.com or visit www.sapulpamainstreet.com.

Return to Route 66: Photographs from the Mother Road. Aug. 24-Oct. 9 at the Edmond Historical Society Museum. Exhibit featuring the work of Route 66 photographer and author Shellee Graham. A reception will be held from 5 to 8 p.m. Aug. 27. Free admission. For more information, call (405) 340-0078 or visit www.edmondhistory.org.

**Summer Fest.** 7 a.m. to 10 p.m. Aug. 7 in downtown Vinita. Street market with live entertainment, food, children's activities, car show and classic cruise night. Free admission. For more information, call (918) 256-7133 or visit www.vinita.com.

Heartland Cruise Car Show. 6 to 10 p.m. June 18 and 8 a.m. to 4 p.m. June 19 at Rader Park in Weatherford. Poker run and cruise Friday; poker walk and car show Saturday. Trophies and door prizes awarded. Free admission. For more information, visit www.weatherfordchamber.com.

Got information about upcoming events along Route 66 in Oklahoma? E-mail information to sundayjohn66@mac.com or snail-mail it to the Oklahoma Route 66 Association at P.O. Box 446, Chandler, OK 74834. We are interested in hearing about festivals, car shows, motor tours, picnics and other special events planned by cities and organizations anywhere along Route 66 in Oklahoma. The deadline for the next issue of *On the Road...* is Aug. 15. If you are aware of any upcoming events, please let us know!

# How to submit articles or ideas to On the Road...

### By Emily Priddy

After the publication of the last issue of *On the Road...*, some questions arose about how and when to submit articles for inclusion in this newsletter.

For future reference: The next deadline and the address for submitting articles and ideas will appear in a handy clip-and-save box on Page 9 of each and every issue of *On the Road....* 

The submission address will change with the next issue, because I am moving from Illinois to Oklahoma this summer. For the time being,however, you may either e-mail articles to me at sundayjohn66@mac.com or mail them to the Association office in Chandler, where Marilyn will collect them for me. The deadline for the fall issue is Aug. 15.

When you submit an article, please attach a note to it indicating that it is for the newsletter, and include your name, phone number and e-mail address (if you have one) so I can reach you if I have any questions about it.

Some people have been disappointed because an event they were planning did not appear in the newsletter. Why wasn't it included? Simple: I didn't know about it.

Every member of this Association is responsible for promoting Route 66 to the best of his or her abilities. That includes you. If you know about an event, please let me know about it so I can include it in the newsletter. And don't say, "But I'm a lousy writer!" either.

I used to teach English in an inner-city high school. Trust me: You won't be the worst writer whose work ever crossed my desk. Just do the best you can, and I'll take care of the rest. That's what editors are for.

Next issue, I'll be running the first in a series of articles about how you can harness the power of the press to promote Route 66.

Watch this space....

### kinko's

101 East Second Street Edmond, Oklahoma 73034 TEL (405) 340-9339 FAX (405) 348-7027 www.kinkos.com

## Dinner to honor 'movers and shakers'

Steinbeck evening not to be missed

### By Emily Priddy

From authors to preservationists to just plain road warriors, the John Steinbeck Award has been presented to some of the Mother Road's best-known and bestloved citizens.

The tradition began on an October evening in 1997, under a tent in Landergin, Texas, where the National Historic Route 66 Federation presented the first-ever Steinbeck Award to Tulsa's own Michael Wallis, author of Route 66: The Mother Road.

Since then, this award - presented annually to an individual who has contributed significantly to the preservation of Route 66 — has been presented to a historian Teague (Tom of Springfield, III.); guardian angel (Angel Delgadillo of Seligman, Ariz.); a pathfinder (Jim Ross of Arcadia); a pair of preservationists (John and Lenore Weiss of Wilmington, Ill.); and a road warrior who serves as an informal ambassador for Route 66 (Jeff Meyer of Chicago, Ill.)

The tradition will continue June 11 at the Adam's Mark Hotel in Tulsa, where another diehard roadie will be honored with the prestigious Steinbeck Award.



Past winners (from left) Tom Teague, Jim Ross, John Weiss, Lenore Weiss, Michael Wallis and Jeff Meyer paused for a photo after last year's banquet in Springfield, Ill.

### Route 66 musical slated for festival

Northern Arizona University Theatre will present the musical *Route 66: A Celebration of America's Main Street* during the International Tulsa Route 66 Festival.

This musical revue combines history, literature of the road, images and songs featuring a cast of seven young professionals, the storytellers of Route 66, who play more than 100 different roles.

The show will be presented at 2 p.m. June 11 and 12 on the campus of Oklahoma State University-Tulsa.

Advance tickets, which must be purchased by **June 1**, are \$12.50 for adults and \$5 for children 12 and under. Tickets also will be available at the door; prices are \$15 for adults and \$7 for kids 12 and under.

Visit www.tulsa66festival.com or e-mail srubert@scissortail.com for reservations.

The evening will also include a western-style banquet, entertainment, surprises, dignitaries and the presentation of another significant award, the Cyrus Avery.

Named for the Father of the Mother Road, the

Cyrus Avery Award is given annually to an individual or organization for an outstanding preservation project on Route 66.

Past recipients of the Cyrus Avery Award include John and Lenore Weiss; Bill Fernau of Chandler; and Dale and Hilda Bakke of Tucumcari, N.M.

Reservations are \$39 per person and must be made by **June 1.** Call (888) 339-0794 or visit www.national66.org to make reservations.

### Support the businesses that support Route 66!

The following businesses and organizations have contributed to the International Tulsa Route 66 Festival. Please thank them for their support of this important effort to promote the Mother Road by patronizing them whenever possible.

- · Alamo Rent-A-Car
- Tulsa World
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- Association Pawnee Bill's Wild
- West Show
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- 66 Blowout
- Super 8 Motel Hampton Inn & Suites
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- Group
   Tulsa Antique Car
- Club
- Tulsa Artists Coalition
- Tulsa Chamber of Commerce
- Tulsa Drillers
- Tulsa Expo Square
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- Society · Tulsa Photo
- Collective

  Tulsa Powwow
- Tulsa Zoo
- · University of Tulsa



### A Letter from the **Executive Director**

By Linda Fernau

Hi, y'all!

I am your new Oklahoma Route 66 Executive

My name is Linda C. Fernau. Yes, I am the one that married Bill Fernau of Chandler.

Bill has the old Phillips 66 station here in Chandler, and I have one in Pampa, Texas, from which I operated my real estate office.

Bill needed a window to complete his list of needed items, and I had one. It was love at first sight on both sides.

We married shortly afterwards, and I moved to Chandler to make my home with here with Bill.

My first knowledge of the Oklahoma Route 66 Association was at the annual meeting.

Bill and I were planning on attending together, but he had another commitment come up, so I went

Everyone was so friendly and welcoming that I felt right at home. When the subject of Executive Director came up, Sue Preston asked me to think about taking the position. I have background involvement with the Chambers of Commerce and lots of tourism exposure.

I sent in my application, and I took office April 1. My goals are to get people involved with projects that will benefit them and their communities.

I would like for everyone to know what is happening on Route 66 and with the Oklahoma Route 66 Association.

One desire is to help increase the memberships and promote our association.

I am here to help you. Let me know your ideas and needs.

Yours sincerely,

Linda C. Fernau

### **MOVING?**

O LOCATIONS

918-256-5415 918-244-0461

### **BE SURE TO SEND US YOUR CHANGE OF ADDRESS!**

Time to renew your membership?

Fill out the form on page 5 and send the form and a check for your membership dues to:

Oklahoma Route 66 Association, P.O. Box 446, Chandler, OK 74834

## **Hitchhikers**

Route 66 news and events from other states

### Illinois

Illinois Route 66 Motor Tour. June 4-6. Cruise begins on the Missouri side of the Old Chain of Rocks Bridge in St. Louis and ends at Hoffman Tower in Lyons, Ill. Highlights include a drive across the bridge — normally closed to motor vehicles — and stops at the Edwardsville-Glen Carbon Chamber of Commerce "Festival 66" celebration and other venues along 66 in Illinois. For more information on the Motor Tour, visit www.il66assoc.org or call Ollie Schwallenstecker at (618) 585-3081.

"Cruisin' Route 66" to Litchfield Illinois Classic Car Show, June 24-27, Litchfield, Ill. Cruise from Joliet to Litchfield on June 25. Show at the Skyview Drive-In Theater on June 26. Appearances by Route 66 personalities including Jim Ross, Shellee Graham and John and Lenore Weiss. For details, visit www.litch-field.il.us or call Craig Parrish at (517) 394-7344.

"A Salute to Route 66" Catfish Festival. July 22-25, Wilmington, Ill. Carnival, DJ, live entertainment, beer garden, water fights, parade, and more. John and Lenore Weiss will serve as grand marshals for the parade. For details, contact the Wilmington Chamber of Commerce at (815) 476-5991.

#### Missouri

Missouri Route 66 Motor Tour. Sept. 10-12. Tour begins in downtown St. Louis and ends in Carterville, Mo. Tour registration starts at 4:00 p.m. Sept. 10 at the Hampton Inn-Downtown in St. Louis. Highlights include a poker run to Bennett Spring State Park north of Lebanon, Mo., a tour of the Exotic Animal Paradise near Strafford and a picnic lunch in downtown Carterville. For more information, visit www.missouri66.org or contact Kip Welborn at (314) 853-7385 or Jane Dippel at (314) 843-7132.

Got information about upcoming events along Route 66? E-mail sundayjohn66@mac.com or snailmail them to the Oklahoma Route 66 Association at P.O. Box 446, Chandler, OK 74834. We are interested in hearing about festivals, car shows, motor tours, picnics and other special events planned by cities and organizations anywhere along Route 66. The deadline for the next issue of *On the Road...* is Aug. 15.



To join the Association or renew an existing member - ship, please fill out this form, include your check or money order (in U.S. funds, on a U.S.-based bank), and mail to the address below. NOTE: A \$20 recovery fee will be charged for bad checks.

TYPE OF ANNUAL MEMBERSHIP (check one)
Individual\$15/year
Family\$25/year
Overseas\$25/year
(Higher fee pays for overseas shipping of newsletter)
Business\$35/year
(Business members get one free business card ad)
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Write or call us for Oklahoma Route 66 travel information:
OKLAHOMA ROUTE 66 ASSOCIATION P.O. Box 446 Chandler, OK 74834 www.oklahomaroute66.com

(405) 258-0008

## Meet your favorite authors and artists

### By Emily Priddy

Bookworms, art collectors and Route 66 enthusiasts of all stripes can find plenty of kindred spirits at the Authors' and Artists' Expo at the International Tulsa Route 66 Festival.

Authors, photographers, painters and more will be on hand, selling and autographing their work at the Expo, which will be set up inside a warehouse at the corner of Brady and Boston in downtown Tulsa, right across from the Kids Korner part of the festival.

The Expo has become a popular aspect of every Route 66 festival.

While cold temperatures and the threat of rain dampened the fun last year in Springfield, Ill., this year's Expo promises to be more enjoyable, with exhibits set up indoors, out of the weather.

The list of participants includes such Route 66 notables as Shellee Graham, Jerry McClanahan, Russell Olsen, Jim Ross, Ken Turmel, Bob Waldmire, Michael Wallis and more.

All the exhibitors will be signing autographs and answering questions about the road and their work.

The Expo is free, but you'll want to bring money to purchase some of the beautiful books and artwork on display.

For the second year in a row, some of the participants are giving kids a

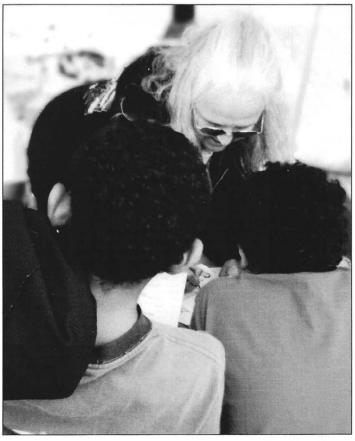


#### **SPRNGFIELD MEMORIES:**

Dennis Karlstad interviewed Montana artist
David Swanson about his
Route 66 paintings, above.
At right: Suzanne Wallis
signed autographs for a
pair of young roadies during the festival last fall.

chance to make some Route 66 memories of their own: Children can pick up a special autograph collection kit at Kids Korner and use it to participate in a scavenger hunt that requires them to gather autographs and answers to Route 66 trivia questions from the authors and artists at the festival.

Don't miss this chance to meet some of the Mother Road's most creative citizens!



# Get Your Motor Runnin'.

Cruise America's Main Street, see hundreds of hot rods, classics, Mustangs and more. Talk to famed-author **Michael Wallis** and take a trip down memory lane — all during the 3rd annual **International Route 66 Mother Road Festival** in Downtown Springfield, Illinois, **September 24-26, 2004.** 

### But that's not all...

Munch on an original **Cozy Dog** while you beebop to the non-stop, **FREE entertainment.** Meet **Martin Milner**, shake your groove thing during our **Motown/Disco Review** and be a part of the spectacular **vintage car show** – both Friday and Saturday nights.

### Show us what you've got.

Register for the biggest car show this side of the Mississippi by calling **I-866-RTE-661L** or log on to **www.route66fest.com.** 

### Hotels, motels and motor inns.

Get the skinny on some great festival hotel rates by calling I-866-RTE-66IL or visit our Web site at www.route66fest.com.

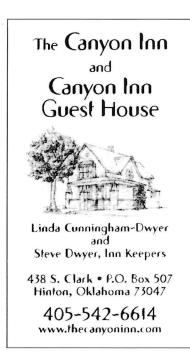
# Don't miss the Mother Road's best event of the year!



### Spreading the word



Route 66 made a detour through Arkansas last month when Oklahoma Route 66 Association members Ron McCoy, Laurel Kane, Linda Fernau and Rick Schmigle, left to right, manned a booth at a travel expo in Springdale, Ark., where they handed out information about Route 66 and the upcoming International Tulsa Route 66 Festival.



## Lace up your running shoes!

It's not exactly the Bunion Derby, but there will be a foot race on Route 66 in June.

The Route 66 CPA Run, a 5K run and walk, will begin at 8 a.m. June 12 at Skelly Stadium, located at the intersection of 11th Street (Route 66) and Florence in Tulsa.

The race, established by the Bama Companies, Oklahoma Society of CPA's Accounting Principals and Tulsa University, is a fundraiser for the Citizen's Crime Commission.

The run will follow Route 66 between Harvard and Utica, finishing on the 50-yard line of Skelly Stadium.

The route will take participants past such historic sites as the Tulsa Monument Co. and Rossi's filling station.

Those who don't feel like running can enjoy a relaxing walk down Route 66 instead.

The cost is \$18 in advance or \$20 on race day and includes a free race T-shirt, two free TU football tickets and plenty of food.

For more information, visit www.tulsa66festi-val.com or call Doris Dixon at (800) 756-2262, Ext. 2108.

# Let's go for a walk: Tours explore Tulsa

After you've sampled all the corn dogs and frozen custard the International Tulsa Route 66 Festival has to offer, you can burn off some of those calories and get a history lesson at the same time with a walking tour of downtown Tulsa. Tours include:

- Towers and Tunnels: A Walking History Tour of Downtown Tulsa. 10 a.m., 11 a.m., 1 p.m. and 1:30 p.m. June 11. Free. Tours begin and end at the Adam's Mark Hotel and focus on downtown architecture.
- Boston Avenue Methodist Church Tour. Shuttles run hourly from 1 to 4 p.m. June 12 from the Adam's Mark. Free. Explore this Art Deco landmark.
- Historic Mayo Hotel Tour. Shuttles run hourly from 1 to 4 p.m. June 12 from the Adam's Mark. Free.
- Tulsa Crossroads on the Arkansas. 8:30 to 11:30 a.m. June 12. \$25 per person. Tour begins and ends at the Adam's Mark and will focus on the histories of people who have come to and through Tulsa.
- Historic Greenwood District Tour. 9 a.m. June 13. \$25 per person. Tour begins and ends at Greenwood Cultural Center, 322 N. Greenwood, and explores the area once known as "America's Black Wall Street." Tour ends with a church service and home-cooked lunch at Friendship Baptist Church.

Reservations are required for all tours. To sign up, download a reservation form from www.tulsa66festi-val.com or send an e-mail to lloposer@scissortail.com.

# OUR ADVERTISEMENTS MEAN BUSINESS!

### Newsletter advertising rates, per issue:

### Members:

Business card	\$7.50
1/4 page	\$15
1/2 page	\$20
Full page	\$30

#### Non-members:

\$15
\$30
\$40
\$60

Business members get one free business card ad upon joining, space permitting, so if you are a business member and have not yet submitted a card, please be sure to send us one!

Ad space varies from issue to issue.

### Take the bus down 66!

Two bus tours of Oklahoma Route 66 are being offered during the International Tulsa Route 66 Festival.

- West on Route 66 June 10. Hosted by Sally and Don Ferrell of Chandler. For 25 years, the Ferrells worked as reporters, editors and publishers of the Chandler newspaper. They are avid Route 66 supporters.
- East on Route 66 June 11. Hosted by Dr. Guy Logsdon, a native Oklahoman who is an internationally recognized authority on Woody Guthrie, Will Rogers, the Dust Bowl and Native American history, arts and crafts.

Both tours leave the Adam's Mark Hotel at 8 a.m. and return at 4:30 p.m. Tours, which cost \$66 per person, include a continental brunch, a hearty lunch, goodie bag stuffed with information on attractions along the way and an Oklahoma Route 66 Association trip guide.

Reservations are required. Download a reservation form from www.tulsa66festival.com or e-mail lloposer@scissortail.com.



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Got news for On the Road...?

Send all articles, letters, questions, comments, ideas and information to:

Emily Priddy c/o Oklahoma Route 66 Association P.O. Box 446 Chandler, OK 74834

sundayjohn66@mac.com

THE DEADLINE FOR THE NEXT ISSUE IS: AUG. 15, 2004.

# Gentlemen, start your engines

Activities abound for auto enthusiasts

### By Emily Priddy

Car lovers will see paradise by the dashboard lights this summer in Oklahoma as classic car shows, road rallies and cruises make their way up and down the Mother Road all season.

The fun begins June 4-6 in El Reno, where "A Small Town Weekend" will include hot wheel races, a legal Route 66 burnout and closed cruise. Admission is free.

In eastern Oklahoma, admirers of custom hot rods can cruise a few miles off 66 to Grove to check out Darryl Starbird's Rod and Custom Car Show on June 5 and 6.

Make a weekend of it and head down to Sapulpa on June 5 for the Route 66 Blowout, which includes a classic car, truck and motorcycle show, among other activities.

The next weekend brings a host of activities to get your motor running at the International Tulsa Route 66 Festival:

• The 32nd Annual Leake Car Show and Auction — the nation's largest indoor collector car auction — will be held June 11-13 at Expo Square in Tulsa. This event will feature 600 cars, including antiques, classics, customs, rods, muscle cars and more. Admission is \$10 for



Photo by Emily Priddy

From road rallies to classic auto shows, car lovers can find plenty to do this summer on Route 66 in Oklahoma.

adults and \$5 for kids; doors open at 9 a.m. daily.

• If you'd rather be behind the wheel, you can cruise the Mother Road in your own car with the Northeast Oklahoma Miata Club. Tours will run east and west from Tulsa along Oklahoma Route 66 and will include stops famous Oklahoma landmarks, antique stores, gift shops and eateries. Tours will run from 8 a.m. to 3:30 p.m. and from 9 a.m. to 4:30 p.m. June 10-12 and from 8 a.m. to 3:30 p.m. June 13. Cost is \$5 per

vehicle and includes maps, "rules of the road" and a goodie bag stuffed with information about attractions along the way. Call (877) TULSA66 or visit www.tulsa66festival.com to sign up. Hurry! Reservations must be made by May 31.

• The "Average Joe" Lake Tour Road Rally will run June 10-13. Entrants can follow a meandering course at their own pace anytime during the festival. The team that covers the course in the elapsed time

closest to the average elapsed time for the field will win. Cost is \$10 per car before June 8 or \$15 per car after June 8. Call (877) TULSA66 or visit www.tulsa66festival.com for more information.

· Another road rally will begin at 8 a.m. June 12 at Community Bank & Trust, 2420 Southwest Blvd. in Tulsa. This rally will follow a 100-mile route and will involve four hours of road time. with breaks included. Cost is \$20 per car before June 8 and \$25 per car after June 8. Call (877)**TULSA66** visit or www.tulsa66festival.com for more information.

Still hungry for more? The week after the festival, the Weatherford Area Chamber of Commerce will present the **Heartland** Cruise Car Show. The show will run from 6 to 10 p.m. June 18 and 8 a.m. to 4 p.m. June 19 at Rader Park in Weatherford and will include a poker run and cruise Friday and a poker walk and car show Saturday. Trophies and door prizes will be awarded. admission is free. For more information, call (580) 772-7744.

In August, downtown Vinita will hold its **Summer Fest** from 7 a.m. to 10 p.m. Aug. 7. This street market will include a car show, classic cruise night and other activities. Admission is free.

### **OKLAHOMA ROUTE 66 ASSOCIATION BUSINESS DIRECTORY**

Please patronize our business members. When you do, let them know that you are also a member of the Association.

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(918) 256-4900 **Little Cabin Pecan Co.** Route 2 Box 22 Vinita, OK 74301 (918) 256-2218

Little Tin Barn 433055 E. Hwy 66 Vinita, OK 74301 (918) 256-5415

Summerside Vineyard & Winerv

& Winery 441251 E. Historic Route 66 Vinita, OK 74301 (918) 256-3000

Vinita Area Chamber of Commerce 125 S. Scraper Vinita, OK 74301

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FOYIL Top Hat Dairy Bar Hwy 66 & 28A Foyil, OK 74031 (918) 341-0477

CLAREMORE Days Inn 1720 S. Lynn Riggs Claremore, OK 74017 (918) 343-3297

**J.M. Davis Gun Museum** 333 N. Lynn Riggs Claremore, OK 74018 (918) 341-5707

Microtel Inn & Suites 10600 E. Mallard Lake Rd. Claremore, OK 74017 (918) 343-2868

Rogers County Historical Society P.O. Box 774 Claremore, OK 74017 (918) 342-1127

Route 66 Ministorage 9702 E. 520 Road Claremore, OK 74017 (918) 343-0064

Will Rogers Memorial 1720 W. Will Rogers Blvd. Claremore, OK 74017 (918) 341-0719

CATOOSA The Blue Whale P.O. Box 1300 Catoosa, OK 74015 (918) 694-7390

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Sapulpa Main Street 101 E. Dewey Sapulpa, OK 74066 (918) 224-5709

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Arcadia Historical &
Preservation Society

Box 134 Arcadia, OK 73007 (405) 396-2761

**Ghost Town Press** 13100 E. Old Hwy 66 Arcadia, OK 73007 (405) 396-2166

Hillbillee's Café 206 E. Hwy 66 Arcadia, OK 73007 (405) 396-2982

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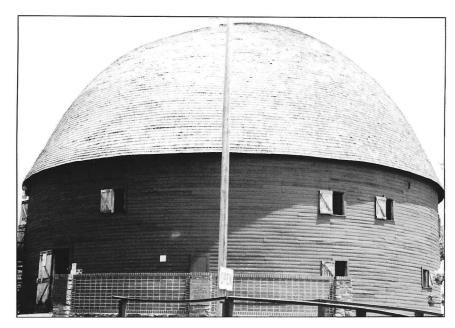
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