



2017 Board

President:
Brad Nickson
918-231-9539

Eastern Vice President:
Blaine Davis
918-694-7390

Western Vice President:
VACANT

Secretary: VACANT

Treasurer: VACANT

Canadian/Caddo/Blaine District Rep:
Debbie Harrison
405-262-5990

Creek District Rep:
Cindy McDonald
918-557-2825

Custer/Washita/Beckham District Rep: VACANT

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Liz Huckleby
918-521-5975

Lincoln District Rep:
Jerry McClanahan
405-240-7659

Oklahoma District Rep:
Curtis Vickery
405-248-0025

Ottawa District Rep:
Jordan Boyd
806-339-4186

Tulsa District Rep:
Rhys Martin
918-237-7497

At-Large Representatives

Cletus Simpson
405-240-2800

Linda Hobbs
918-232-5098

Executive Director
Marilyn Emde
405-258-0008



THE ROAD AHEAD PARTNERSHIP

The Road Ahead Partnership Board of Directors held its first meeting on February 16-18, 2017 in Albuquerque, NM. When completed, minutes of the Board's meeting and the organization's bylaws will be available to the public and will be posted on the Rt. 66 Road Ahead Partnership's website accessible at: www.sites.google.com/site/66roadahead

Officers of the Board were elected: Bill Thomas, Chairman [Illinois], David Bricker, Vice Chairman [California], Renee Charles, Secretary [Kansas], Bill Kelly, Treasurer [Illinois]. Their terms are for one year.

Member of the Rt. 66 Road Ahead Partnership Board of Directors include:

David Bricker - Chair of the Preservation Working Group

Melissa Beasley - New Mexico Rt. 66 Association

Renee Charles - Kansas Historic Rt. 66 Association/Rt. 66 Association of Kansas

Larry Clonts - Texas Old Rt. 66 Association

David Dunaway - Chair of the Research & Education Working Group

Sharlene Fouser - Arizona Rt. 66 Scenic Byway Program

Jeff Fulgenzi - Chair of the Economic Development Working Group

Bill Kelly - Chair of the Promotion Working Group

John Miller - Illinois Rt. 66 Association

Brad Nickson - Oklahoma Route 66 Association

Tommy Pike - Rt. 66 Association of Missouri

Scott Piotrowski - California Historic Rt. 66 Association

Bill Thomas - Chairman of the Board of Directors

For additional information contact:

Bill Thomas - theroadahead@gmail.com

The Rt. 66 Road Ahead Partnership

Post Office Box 166, Atlanta, Illinois 61723

THE RHYMES OF THE SIGNS

by Ron McCoy

In school zones
Take it slow
Let the little
Shavers grow
Burma-Shave

Route 66 is the essence of Americana and it is a representation of freedom, a seeking of new horizons in an automobile-oriented society. A reminder of fun times traveling Route 66 and one of the real joys of driving across country was the fun of watching for catchy roadside signs advertising Burma-Shave.

From the mid 1920's to the 1960's, the landscape along old paved two-lane roads in America was marked with rectangular signs carrying advertising jingles by the Minneapolis-based Burma-Shave Company (Burma-Vita). The catchy and often corny four-part rhymes were painted on a series of five or six small wooden signs, each placed about 100 feet apart. The last sign always said BURMA-SHAVE, which, in order to create a brand awareness, advertised the company's "new and revolutionary brushless" shaving cream. Burma-Shave signs were the precursor to modern billboard signs on America's earliest roads and folks became almost addicted to reading them. Now, a part of roadside folklore, only the oldest of baby boomers will remember this nostalgic advertising campaign as they now serve as a reminder of fun times traveling Route 66.

The original signs were 10 inches high and 36 inches long and constructed from second-hand boards. They increased slightly in size in later years. Each saying was posted, a phrase at a time, in rhymed couplets, on signs placed in sequence and became the centerpiece of one of the most unique marketing campaigns in history. The first signs were erected in 1925 when the automobile had people beginning to take to the roads of America. They were ingenious and popular because of their often-distinct humor, surprise endings, puns and safety-oriented themes. Burma-Shave introduced the notion of regular nationwide advertising to America in an era when little competing outdoor roadside advertising existed.

Don't stick
Your elbow
Out so far
It might go home
In another car
Burma-Shave

Is he lonesome
Or just blind
This guy who drives
So close behind?
Burma-Shave

Burma-Shave advertising began in the mid-1920's along with the rise of the automobile industry. The automobile provided motorists of the time with a sense of freedom to explore and pioneer across their vast country, roaming along the winding state roads. The small white-on-red signs were designed to be read one line at a time as travelers rolled down the highways of America. As a popular diversion to the monotony of the road, the kids in the car would often read the signs out loud and invariably anticipated the next set of signs. The jingles were always positive, fun and helped relieve boredom during long-distance trips (at much slower speeds than today's standard). It is said that they even encouraged and helped kids learn to read.

The sign campaign reached its peak in the early 1950's as an estimated 600 Burma-Shave rhymes appeared in about 7,000 locations in 45 states, truly becoming a part of Americana. During World War II, homesick soldiers even created handmade signs and erected them for fun in Alaska, Germany, and Antarctica.

Dinah wouldn't
Treat him right
But if he'd
Have shaved
Dyna-mite!
Burma-Shave



Ben met Anna
Made a hit
Neglected
Beard
Ben-Anna split
Burma-Shave

Early on, several attempts to market Clinton Odell's brushless shaving cream proved unsuccessful and the company came close to bankruptcy. The shaving cream inventor's son, Allan Odell, pitched the roadside advertising campaign to his father after noticing small highway signs alerting motorists to gas stations and cafes ahead. His father resisted the idea at first but finally agreed and, in 1925, gave Allan a \$200 budget for the first set of road signs. Recycled boards were used for the original crude and hand-stenciled signs. Six were erected on a highway outside of Minneapolis and an American tradition was born. By 1926, orders started rolling in and sales increased.

Half a pound
 For half
 A dollar
 Spread on thin
 Above the collar
 Burma-Shave

The majority of the verses were written by Odell although he also conducted an annual nationwide contest for jingles, open to both professionals and amateurs, offering \$100 prizes for any jingle used. Thousands of people sent in entries each year but usually fewer than 20 were actually selected. Wanting to maintain a wholesome reputation for the company, they always rejected any jingle that might be offensive to anyone. The messages of the signs covered a number of categories including: public service, traffic safety, witty observations, wisdom, advice for men and hints for women about men. The signs were completely changed once a year.

The chick he wed
 Let out a whoop
 Felt his chin and
 Flew the coop
 Burma-Shave



Photo by Jerry McClanahan

Farmers often rented their land along the roadsides for the signs, sometimes being paid \$25 a year and sometimes with a case of the product in lieu of cash. They even protected the signs from vandalism, farm animals and many repaired broken ones. Burma-Shave, in turn, made them feel a part of the family by sending them a newsletter and, occasionally featuring them by name in some of the jingles.

The beginning of the end to the roadside signs came in 1963. Philip Morris purchased the Burma-Vita Company, maker of Burma-Shave, and American Safety Razor who currently markets limited Burma-Shave products. The conglomerate soon shifted its marketing and advertising resources for Burma-Shave to large billboards, radio, and television. Hence, the classic roadside advertising campaign stopped and last sign was pulled from its stakes three years later. Superhighways, faster cars and the towering billboards had outshouted the little signs. The new billboards were larger, more demonstrative, and offered a different message than the tiny signs of the Burma-Shave genre. However, even today, the timeless verses still evoke fond memories and hold a nostalgic appeal to older consumers. If you're too young to remember them, enjoy them in retrospect.

That nostalgia of the Burma Shave roadside advertising campaign and re-creations of their signs has made it to Cars Land in a themed area of Disneyland's California Adventure and are placed consecutively along the front of the Radiator Springs Racers. Painted and donated by roady Emily Priddy, a small replica of a set of signs hangs in the front window at Oklahoma's Afton Station. One original sign can be seen inside the station.

The Henry Ford Museum has an original set of the signs. One of the last sets of Burma-Shave signs sits in the Smithsonian Museum, befitting such an important part of American culture. The verse reads:

Shaving brushes
 You'll soon
 See'em
 On the shelf
 In some museum
 Burma-Shave

Astronaut Thomas P. Stafford Wins the National Space Society's 2017 Space Pioneer Award for Historic Space Achievement

Lieutenant General Thomas P. Stafford, USAF, Ret, is the winner of the National Space Society's 2017 Space Pioneer Award in the Historic Space Achievement category. This award covers his service in the Gemini, Apollo and Apollo-Soyuz programs. In particular, the flight of Gemini 9A on June 3, 1966, was 51 years ago.

The National Space Society presented the Pioneer Award to General Stafford on Saturday, May 27, 2017 at the 36th NSS International Space Development Conference®. The conference was held in St Louis, Missouri, at the Union Station Hotel, running from May 25-29, 2017.

About Astronaut and Lt. Gen. Thomas P. Stafford

Thomas Stafford graduated from the U.S. Naval Academy in 1952 but quickly became a US Air Force Officer. He graduated from the Experimental Test Pilot School in 1959, and then held leadership roles in the Air Force, including being a flight test instructor and creator of flight test manuals. Then in 1962, he was selected for the second group of U.S. Astronauts. Three years later he flew on Gemini 6, which performed the world's first space rendezvous. Then he flew on Gemini 9A, which is memorable for the "Angry Alligator" appearance of the launch shroud on the Agena's docking adapter. The failure of the release system prevented the docking which was a major flight objective. He also flew on Apollo 10 on May 18, 1969, the second flight to reach the Moon, paving the way for Apollo 11. His last flight was as U.S. Commander for the Apollo-Soyuz Test Project on July 15, 1975. His leadership has continued after his retirement from the Astronaut Corp in 1975, as he served on the Space Policy Advisory Council 1990-91,

and continues to serve as the Chairman of the NASA International Space Station Advisory Committee.



About the Space Pioneer Award

The Space Pioneer Award consists of a silver pewter Moon globe cast by the Baker Art Foundry in Placerville, California, from a sculpture originally created by Don Davis, the well-known space and astronomical artist. The globe, as shown at right, which represents multiple space mission destinations and goals, sits freely on a brass support with a wooden base and brass plaque, which are created by the greatly respected Michael Hall's Studio Foundry of Driftwood, TX. NSS has several different categories under which the award is presented each year, starting in 1988.

Some of the recent winners of Space Pioneer Awards include Elon Musk, Ray Bradbury, Robert Bigelow, Apollo Astronaut Russell L. Schweickart, Dr. Michael Griffin, and the Rosetta Mission Team.



Oklahoma Route 66 Association of Board Meeting Schedule for 2017

July 9, 2017, 1:30 p.m. Quarterly Board Meeting- Stafford Air & Space Museum, 3000 Logan Road, Weatherford; Open to the general membership and the public. *Agenda:* any new business.

October 15, 2017, 1:30 p.m. Quarterly Board Meeting- Signs of the Times Event Center, 18 E. Hobson, Sapulpa; Open to the general membership and the public. *Agenda:* Set Annual meeting date and place; set 2018 meeting dates and places; any new business.

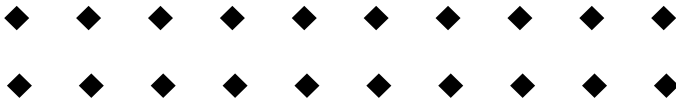


Photo by Jerry McClanahan

As a part of VISION 2025, a new sculpture titled "Route 66: Numbers 1, 2 & 3" was recently installed and dedicated on February 15 in Howard Park, 2500 Southwest Blvd/Historic Route 66 in West Tulsa.

Comprised of three monolithic stone sculptures by artist Patrick Sullivan, these carvings celebrate 5 major aspects of Route 66 history (as written on the accompanying marker): "transportation, industry, Art Deco architecture, Native American and American culture."

President's Pen...



By the time you receive this edition of the Oklahoma Route 66 Association newsletter the new 2017-2018 Trip Guides will be available. Stop along the Mother Road in Oklahoma and pick up your new copy. Or if you live away from Oklahoma's section of 66, you can order a copy from the store section of the Association's website. Thanks to everyone that contributed to its production and delivery.

The July 9, 2017 Association quarterly meeting will be at the Stafford Air & Space museum in Weatherford, OK. So, it's timely that there's an article about space pioneer Thomas Stafford in this edition of the newsletter. I was recently in Washington D.C. and was able to tour the Smithsonian National Air & Space museum. Enjoyed seeing the Apollo/Soyuz display and knowing about the Route 66 connection.

Oklahoma 66/One of eight/Get your kicks/in this great state... Okay, I'm not going to give up my day job to write Burma Shave jingles! But read the article, written by Ron McCoy, about the history of the iconic signs and the company behind them.

Have a great summer and I hope to see you out on the road! There's plenty of opportunities...

A handwritten signature in black ink that reads "Brad Nickson".

Brad Nickson,
President
Oklahoma Route 66 Association

EASTERN OKLAHOMA



Oklahoma Route 66 Business Directory

AFTON

Afton Station & Route 66 Packards

12 SE 1st Street
Afton, OK 74331
918-257-4044

Grand Country Lakeside RV Park

55015 E. 270 Road
Afton, OK 74331
918-257-5164

Town of Afton

201 SW 1st Street
Afton, OK 74331
918-257-4304

BRISTOW

Granny's Emporium

709A S. Roland
Bristow, OK 74010
918-367-1727

Hummel Hideaway Homes

414,424,& 512 S. Rowland
Bristow, OK 74010
918-521-5303

CATOOSA

Catoosa Chamber

650 S. Cherokee Ste. C
Catoosa, OK 74015
918-266-6042

Catoosa Historical Society

207 N. Cherokee
Catoosa, OK 74015
918-266-6592

Hampton Inn & Suites

100 McNabb Field Road
Catoosa, OK 74015
918-739-3939

Molly's Landing

3700 N. Highway 66
Catoosa, OK 74015

918-266-7853

The Blue Whale/ Catoosa Arts & Tourism Society

2680 Highway 66
Catoosa, OK 74015
918-694-7390

CHANDLER

Chandler Area Chamber

400 E. Route 66
Chandler, OK 74834
405-258-0673

Community Thrift Shop

921 Manvel Avenue
Chandler, OK 74834
405-258-7382

Econo Lodge

600 N. Price Avenue
Chandler, OK 74834
405-258-2131

LD's Automotive

341723 E. Highway 66
Chandler, OK 74834
405-258-2120

Lincoln County Historical Society

719 Manvel Avenue
Chandler, OK 74834
405-258-2425

Lincoln Motel

740 E. 1st Street
Chandler, OK 74834
405-258-0200

McJerry's

Route 66 Gallery

306 Manvel Avenue
Chandler, OK 74834
405-240-7659

Route 66

Interpretive Center

400 E. Route 66
Chandler, OK 74834
405-258-1300

CHELSEA

Chelsea Motor Inn

321 E. Layton
Chelsea, OK 74016
918-789-3437

CLAREMORE

JM Davis Gun Museum

330 N. J.M. Davis Blvd.
Claremore, OK 74017
918-341-5707

Project Chelsea OK

1503 N. Lynn Riggs Blvd.
Suite D
Claremore, OK 74017
918-343-8959

Rogers County Development

1503 N. Lynn Riggs Blvd.
Suite D
Claremore, OK 74017
918-343-8959

Rogers County

Historical Society

121 N. Chickasaw Ave.
Claremore, OK 74107
918-342-1127

Shepherd's Cross

16752 E. 450 Road
Claremore, OK 74017
918-342-5911

Visit Claremore

400 Veterans Pkwy.
Claremore, OK 74017
918-341-8688

Will Rogers Museum

1720 W. Will Rogers Blvd.
Claremore, OK 74017
918-341-0719

COMMERCE

Allen's Fillin Station

101 S. Main Street

Commerce, OK 74363

918-533-1151

City of Commerce

618 Commerce
Commerce, OK 74354
918-675-4373

DAVENPORT

Central Cellular

223 Broadway
Davenport, OK 74026
918-377-2262

Central OK

Telephone CO

223 Broadway
Davenport, OK 74026
918-377-2241

Dan's Bar-B-Que

706 N. Broadway
Davenport, OK 74026
918-377-2288

Davenport Chamber

P.O. Box 66
Davenport, OK 74026
918-377-2241

Harry O's

720 N. Broadway
Davenport, OK 74026
918-377-2434

Scotty B's Steakhouse

1104 N. Broadway
Davenport, OK 74026
405-659-6176

Tammy's Round Up

1023 N. Broadway
Davenport, OK 74026
918-377-2230

MIAMI

Chapters

31 N. Main Street
Miami, OK 74354
918-540-0468

Miami CVB

101 N. Main Street
Miami, OK 74354



EASTERN OKLAHOMA

918-542-4435

**Ottawa County
Historical Society/
Dobson Museum**
110 A Street S.W.
Miami, OK 74355
918-542-5388

Pizza Hut Express
101 A Street N.W.
Miami OK 74354
(918) 540-2471

Pizza Hut
1320 N. Main Street
Miami OK 74354
918-542-6642

Stonehill Grill
1220 N. Main Street
Miami, OK 74354
918-542-1679

Waylan's Ku-Ku Burger
915 N. Main Street
Miami, OK 74354
918-542-1696

**Quapaw
Rotue 66 Express**
219 Main Street
Quapaw, OK 74363
918-674-6031

**SAPULPA
All Spiritualist Paths, LLC**
4 S. Park Street
Sapulpa, OK 74066
918-512-6821

Copper Oaks B&B
7806 Highway 97
Sapulpa, OK 74066
918-224-3986

Dewey Street Market
209 E. Dewey
Sapulpa, OK 74066
918-227-4508

First United Bank & Trust
315 E. Dewey
Sapulpa, OK 74066

918-224-5151

**Freddie's BBQ &
Steakhouse**

1425 New Sapulpa Road
Sapulpa, OK 74067
918-224-4301

Gasoline Alley Classics, Inc.
24 N. Main
Sapulpa, OK 74066
918-806-1000

Happy Burger
215 N. Mission
Sapulpa, OK 74066
918-224-7750

**Heart of Route 66 Auto
Museum**
13 Sahoma Lake Road
Sapulpa, OK 74066
918-216-1171

Hickory House BBQ
626 N. Mission
Sapulpa, OK 74066
918-224-7830

Miss Scarlet's Tea Room
320 S. Main Street
Sapulpa, OK 74066
918-512-8444

Sapulpa Area Chamber
101 E. Dewey
Sapulpa, OK 74066
918-224-0170

Sapulpa Community Theatre
124 S. Water
Sapulpa, OK 74066
918-227-2169

Sapulpa Historical Society
100 E. Lee Avenue
Sapulpa, OK 74066
918-224-4871

Sapulpa Main Street
101 E. Dewey
Sapulpa, OK 74066
918-224-5709

Tulsa-Sapulpa Union Railway
701 E. Dewey

Sapulpa, OK 74066
918-224-1515

STROUD

City of Stroud
220 W. 2nd Street
Stroud, OK 74079
918-926-2571

Shoe Tree Trading Post
3750 E. Highway 66
Stroud, OK 74079
918-968-0223

Stroud Chamber
216 W. Main Street
Stroud, OK 74079
918-968-3321

TULSA

Apertures Photo
1936 S. Harvard Avenue
Tulsa, OK 74112
918-742-0500

**Cedar Rock Inn at
Redberry Farm**
4501 W. 41st Street
Tulsa, OK 74107
918-447-2724

**El Rancho Grande
Mexican Food**
1629 E. 11th Street
Tulsa, OK 74120
918-584-0816

Generations Antique Mall
4810 E. 11th Street
Tulsa, OK 74112
918-834-7577

**Kendall Whittier Main
Street**
2216 E. Admiral Blvd.
Tulsa, OK 74110
918-633-1934

**Ollie's Station
Restaurant**
4070 Southwest Blvd.

EASTERN OKLAHOMA

Tulsa, OK 74107
918-446-0524

Route 66 Main Street
2435 Southwest Blvd.
Tulsa, OK 74107
918-445-4457

Route 66 Village
3770 Southwest Blvd.
Tulsa, OK 74107
918-446-1194

**Sandusky Avenue
Christian Church**
1101 S. Sandusky Ave.
Tulsa, OK 74112
918-834-4427

**Southwest Tulsa
Chamber**
4231 Southwest Blvd.
Tulsa, OK 74107
918-446-7010

**The Campbell Hotel &
Event Center**
2636 E. 11th Street
Tulsa, OK 74104
918-744-5500

Tulsa CVB
1 W. 3rd, Ste. 100
Tulsa, OK 74103
918-560-0229

**Tulsa Regional Early
Ford V8 Club of
America**
17730 E. 116th St. N.
Owasso, OK 74055
918-371-2437

U.S. Cellular
4700 S. Garnett
Suite 100
Tulsa, OK 74146
918-270-5640

VINITA
66 Apparel LLC
117 S. Wilson
Vinita, OK 74301
918-256-8573

Clanton's Café
319 E. Illinois Avenue
Vinita, OK 74301
918-256-9053

Eastern Trails Museum
215 W. Illinois Avenue
Vinita, OK 77301
918-323-1338

**First National Bank
of Vinita**

102 W. Illinois Avenue
Vinita, OK 74301
918-256-7811

Holiday Inn Express
232 S. 7th Street
Vinita, OK 74301
918-256-4900

Little Tin Barn
433055 E. Highway 66
Vinita, OK 74301
918-256-5415

**Park Hills Motel & RV
Park**
438415 E. Highway 60
Vinita, OK 74301
918-256-5511

Vinita Area Chamber
105 W. Delaware
Vinita, OK 74301
918-256-7133

WARWICK
Seaba Station
336992 E. Highway 66
Chandler, OK 74834
405-258-9141



Membership Application

To join the Association or renew an existing membership, please fill out this form, include your check or money order (in US funds, on a US-based bank), and mail to the address below. We also accept MasterCard and Visa for your convenience. NOTE: A \$20 recovery fee will be charged for bad checks.

Type of annual membership (check one)

- Individual \$20/year
 Family \$30/year
 Kids' Club \$10/year
 * Overseas \$30/year
 * Business \$49/year

• Higher fee pays for shipping on newsletters

Benefactor

- Bronze \$200/year Silver \$300/year Gold \$300/year Platinum \$1000/year Titanium \$2000/year

Name _____

Business name _____

Child's name for Kids' Club _____

Address _____

Home phone _____

Business phone _____

Fax _____

Email _____

Credit card type, # and expiration _____

Signature _____

Signature is necessary for credit card payment.



Oklahoma Route 66 Association
PO Box 446
Chandler, OK 74834
405-258-0008

www.oklahomaroute66.com

WESTERN OKLAHOMA



Oklahoma Route 66 Business Directory

ARCADIA

Arcadia Historical & Preservation Society

P.O. Box 134
Arcadia, OK 73007
405-396-0824

GlassBoy Studios, LLC

101 E. Main Street
Arcadia, OK 73007
405-626-3001

Pops

660 W. Highway 66
Arcadia, OK 73007
405-928-7677

BETHANY

Apple Tree Antique Gallery

6740 NW 39th Expressway
Bethany, OK 73008
405-495-0602

Bethany Antique Mall

3909 N. College Avenue
Bethany, OK 73008
405-495-7091

Bethany Improvement Foundation

6500 NW 39th Expressway
Bethany, OK 73008
405-789-3377

Bethany Land Development, LLC

6708 NW 39th Expressway
Bethany, OK 73008
405-787-3839

CALUMET

Cherokee Trading Post

301 S. Walbaum Road
Calumet, OK 73014
405-884-2502

CLINTON

Clinton Chamber

101 S. 4th Street
Clinton, OK 73601

580-323-2222

Oklahoma Route 66 Museum

2229 W. Gary Blvd.
Clinton, OK 73601
580-323-7866

Route 66 Café at the Market

301 Gary Blvd.
Clinton, OK 73601
580-445-7008

EDMOND

Anderson Productions

P.O. Box 3461
Edmond, OK 73083
405-341-1646

Edmond CVB

1030 S. Bryant
Edmond, OK 73034
405-341-4344

Edmond Historical Society & Museum

431 S. Boulevard
Edmond, OK 73034
405-340-0078

Fairfield Inn and Suites

301 Meline Drive
Edmond, OK 73034
405-341-4818

Pin EFX, LLC

3801 Pawnee Circle
Edmond, OK 73013
405-341-9956

EL RENO

Bill & Clara's

Prairie Land Ranch

2701 W. 10th
El Reno, OK 73036
405-650-6651

CDT Synthetics

1804 Mulberry Lane
El Reno, OK 73036
405-831-8741

El Reno Chamber

206 N. Bickford Avenue

El Reno, OK 73036
405-262-1188

El Reno CVB

101 N. Choctaw
El Reno, OK 73036
405-262-8687

El Reno Main Street

119 S. Rock Island
El Reno, OK 73036
405-262-8888

Historic Fort Reno

7107 W. Cheyenne Street
El Reno, OK 73036
405-262-3987

Touch of Classes

111 S. Bickford
El Reno, OK 73036
405-834-5632

ELK CITY

Elk City CVB

1016 E. Airport Industrial Drive
Elk City, OK 73644
580-225-0207

Elk City/Clinton

KOA Campgrounds

I-40 Exit 50
21167 E. Route 66
Foss, OK 73647
580-592-4409

National Route 66 Museum

2717 W. Third Street
Elk City, OK 73644
580-225-225-6266

ERICK

100th Meridian Museum

101 Sheb Wooley
Erick, OK 73645
580-799-3054



WESTERN OKLAHOMA

Main Street Bakery & Café

112 S. Sheb Wooley
Sayre, OK 73645

580-526-3400

Roger Miller Museum

101 E. Roger Miller Blvd
Erick, OK 73645

580-526-3833

HYDRO

Nutopia Nuts N'More

539 N. Arapaho
Hydro, OK 73048
405-663-2330

LUTHER

The Boundary on 66

16001 E. Highway 66
Luther, OK 73054

405-277-3532

OKLAHOMA CITY

Collision Clinic

444 W. Wilshire
Oklahoma City, OK 73116
405-848-7035

Lincoln Inn Express

5405 N. Lincoln Blvd.
Oklahoma City, OK 73105
405-528-7563

National Cowboy & Western Heritage Museum

1700 NE 63rd Street
Oklahoma City, OK 73111
405-478-2250

Oklahoma City CVB

123 Park Avenue
Oklahoma City, OK 73102
405-297-8912

Route 66 Trading Post

3122 N. May
Oklahoma City, OK 73112
405-623-2223

Voorhees, Voorhees & Byers

1625 Greenbriar Place, Suite 700
Oklahoma City, OK 73139
405-682-5800

Watches, Etc.

5934 NW 39th Expressway
Oklahoma City, OK 73122

405-789-2824

Will Rogers Theatre

4322 N. Western
Oklahoma City, OK 73118
405-525-2294

SAYRE

Gallery@ 112

112 W. Main Street
Sayre, OK 73662
580-928-0002

The Brick Coffee House

109 E. Main Street
Sayre, OK 73662
580-928-8949

Western Motel

315 NE Highway 66
Sayre, OK 73662
580-928-3353

WEATHERFORD

Best Western Mark Motel

525 E. Main Street
Weatherford, OK 73096
580-772-3325

Comfort Inn & Suites

1311 E. Main Street
Weatherford, OK 73096
580-772-9100

Downtown Diner

123 W. Main Street
Weatherford, OK 73096
580-744-1234

Heartland of America Museum

1600 S. Frontage Road
Weatherford, OK 73096
580-774-2212

Stafford Air & Space Museum

3000 Logan Road
Weatherford, OK 73096
580-772-5871

Weatherford Area Chamber

210 W. Main Street
Weatherford, OK 74096

WESTERN OKLAHOMA

580-772-7744

YUKON

Yukon's Best Main Street

500 W. Main Street
Yukon, OK 73099
408-350-3939

Green Chile Kitchen Route 66

12 E. Main Street
Yukon, OK 73099
405-265-4346

Yukon Chamber

510 Elm
Yukon, OK 73099
405-354-3567

ELSEWHERE

Ariston Café

413 Old Route 66
Litchfield, IL 62056
217-324-2023

Boom-A-Rang Diners

2330 N. Harrison
Shawnee, OK 74804
405-788-4303

Carousel Advertising

512 Lou Allard Drive
Drumright, OK 74030
918-798-6176

Cozy Dog Drive Inn

2935 S. 6th Street
Springfield, IL 62703

417-588-4466

RJ's Route 66

3467 S. Bellhurst
Springfield, MO 65804
417-839-6755

Roadrip.menu

610 S. Cleveland, PMB 397
Enid, OK 73703
405-669-4963

Route 66 Wine Corks & More

9000 Zuni Road SE
Space W-129

Albuquerque, NM 87123
317-292-8293

Route 66 "Mother Road" Museum

681 N. 1st Avenue
Barstow, CA 92311
760-255-1890

SISTER ASSOCIATIONS

Route 66 Association of Illinois

110 W. Howard Street
Pontiac, IL 61764
815-844-4566
www.il66assoc.org

Route 66 Association of Missouri

P.O. Box 8117
St Louis, MO 63156
417-865-1318
www.missouri66.org

Route 66 Association of Kansas

P.O. Box 66
Riverton, KS 66770
620-848-3330

Kansas Historic Route 66

P.O. Box 66
Baxter Springs, KS 66713
620-856-2066

Old Route 66 Association of Texas

105 E. 12th Street
Shamrock, TX 79079
806-779-2225
www.texasroute66.org

New Mexico Route 66 Association

14305 Central Avenue NW
Albuquerque, NM 87121
505-831-6317
www.rt66nm.org

Historic Route 66 Association of Arizona

P.O. Box 66
Kingman, AZ 86402
928-753-5001
www.azrt66.com

California Historic Route 66 Association

P.O. Box 66
Amboy, CA 92304
www.route66ca.org

Dutch Route 66 Association

<http://www.rte66.nl>

Route 66 Association Italy

<http://www.lastrada66.com>

Canadian Route 66 Association

1685 H Street, PMB 1162
Blaine, WA 98230
604-341-6634

National Historic Route 66 Federation

374 Klamath Drive
Lake Arrowhead, CA 92352
909-336-6131

Our ads mean business!



Newsletter advertising costs per issue ...

Members	Non-members
Business card: \$7.50	Business card: \$15
¼ page: \$15	¼ page: \$30
½ page: \$20	½ page: \$40
Full Page: \$30	Full page: \$60

Business members get one free business card ad upon joining, so if you are a business member and have not yet submitted a card, Please be sure and send us one!



OK Route 66 Association

P.O. Box 446

Chandler, OK 74834

405-258-0008

www.oklahomaroute66.com

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On The Road Issue 18 Summer 2017

Upcoming Events 2017

June 18, 2017; Weatherford car show; Weatherford

June 23-24, 2017; Hog Wild BBQ; Chandler

June 24-July 4, 2017; Libertyfest; Edmond

August 11-12, 2017; Birthplace of Route 66 Festival; Springfield, MO

*Mark
Your
Calendars!*